

FILMOP TALK

THE SECOND LIFE OF PLASTIC

Plastic is a relatively recent material, obtained in 1907 by the Belgian chemist Leo Baekeland and become... **pag 8**

ECOLABEL CERTIFIED FLAT MOPS AND MOPS

Filmop has obtained, for its Rapido Super Extra, mop Open-End and Master Lux mops, the prestigious... **pag 10**

A NEW GOAL FOR FILMOP

The advertising dedicated to ErgoSwing system passed with flying colours the Advertising Copy.... **pag 12**

CLEANING FLOORS LIKE A REAL PRO

INTERVIEW JIMMY VARDANEGA

Floor polishing can become an easy task with the right equipment: operators must be equipped with... **pag 14**

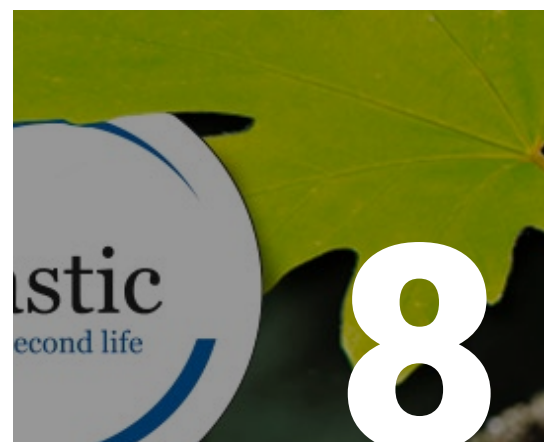
A-B PLUS ANTIBACTERIAL SYSTEM

These days, in Italy as well as in several other countries in the world, it is very important to guarantee high hygiene standards.... **pag 4**





4



8



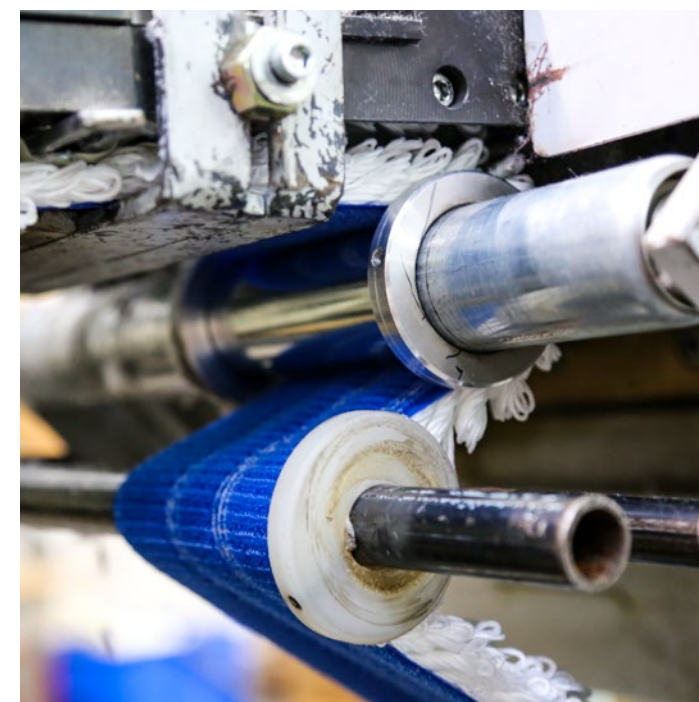
14



10



12



FILMOP TALK ONLY FOR REAL CLEANING LOVERS!

Filmop International is not simply a cleaning service provider, it is a trusted partner totally oriented towards customer satisfaction.

With this in mind, we wanted to create a new tool to tell you more about us, a vehicle to make ourselves known and show our true image. An easy way to access our production, technology and know-how.

Thus was born FILMOP TALK, the new bimonthly online magazine that becomes a means of connection with the world of cleaning and with what revolves around the activities of our company. We will share news about Filmop's world, products and news update, curiosities, events and interviews, technical articles and tips & tricks.

INDEX

04 A-B PLUS
ANTIBACTERIAL SYSTEM

08 THE SECOND LIFE
OF PLASTIC

10 ECOLABEL CERTIFIED
FLAT MOPS AND MOPS

12 A NEW GOAL
FOR FILMOP

14 OUR EXPERTS
INTERVIEW JIMMY VARDANEGA
ITALY AREA MANAGER FILMOP INTERNATIONAL



A-B PLUS ANTIBACTERIAL SYSTEM

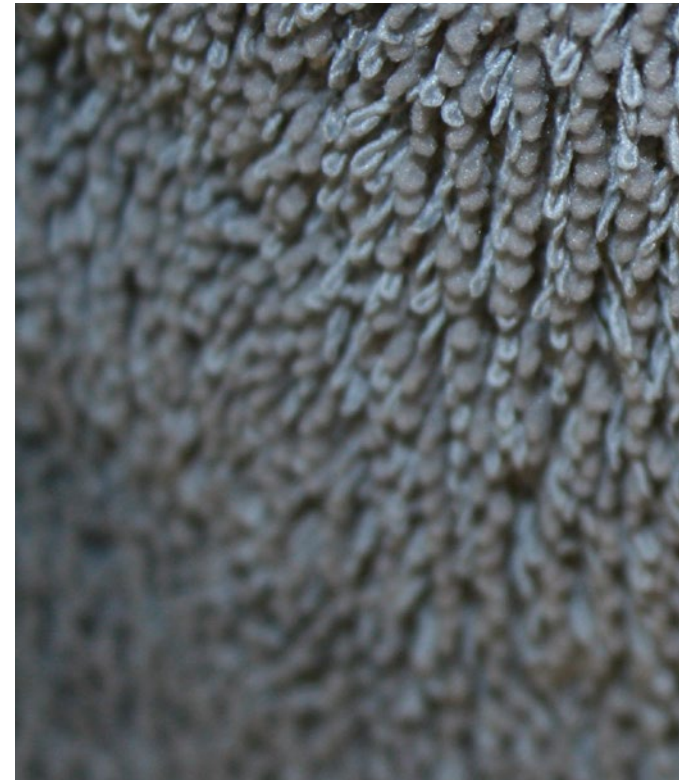
These days, in Italy as well as in several other countries in the world, it is very important to **guarantee high hygiene standards through the sanitation and disinfection of environments**, espe-

cially in hospitals. As a specialized manufacturer of professional cleaning equipment for 40 years, Filmop can offer **innovative and effective cleaning systems** to meet this primary need.

OUR ANTIBACTERIAL MICROFIBRES

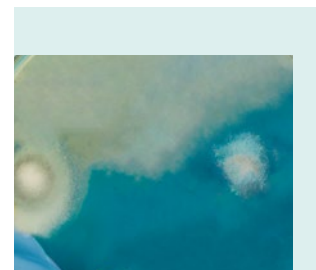
The microfibre used for the pocket mops and multipurpose cloths has been **treated with silver ions** and tested to measure the antibacterial activity concerning the most common bacteria. The test shows a **significant reduction of the bacterial load**, equal to **99,9%**.

The anti-bacterial action of the A-B PLUS plastic materials and microfibre is guaranteed for the whole life cycle of the product.



OUR ANTIBACTERIAL PLASTIC MATERIALS

The materials employed to **make the antibacterial plastic components** have been **treated with Zinc Pyrithione** and efficiently tested by an independent external laboratory that has shown the importance of the antibacterial activity against the most common bacteria (Staphylococcus Aureus ATCC 6538, Escherichia coli ATCC 8739, Pseudomonas Aeruginosa ATCC 15442 e Klebsiella pneumoniae ATCC 4532).



Bacteria on regular polymer surface



Bacteria on A-B PLUS polymer surface



The antibacterial properties of our materials together with the advantages offered by our multipurpose Alpha trolleys equipped with pre-soaking system and Uniko mop holder guarantee the highest **HYGIENE – SAFETY – EFFICACY** performances

- trolley with closed compartments for the **highest safety**
- smooth surfaces for a **perfect cleaning** of the equipment
- **reduced cross contamination**: one mop for one room
- **no contact with dirt at all**: Uniko cleaning system is touch-free
- **chemical solution efficacy**: pre-soaking with Top-Down buckets equipped with hermetic cover



FITTING A-B PLUS SYSTEM

EQUODOSE

Equodose is the innovating **mechanical dosing device** developed by Filmop to make the **mop soaking on demand** directly on site. This system is designed with an **adjustable dosing mechanism** according to the features of the mops to use and the surfaces to clean.



ALUMINIUM MOP HOLDER

The Velcro system frames made from metal stand out for their proven **light weight**, the **strength** to withstand frequent use, and their **stylish design**.

The trapezoidal shape means they **easily get into every corner** and all those other hard-to-reach areas for a thorough clean, while the flat, linear strips ensure **excellent floor contact**, and the plastic corner bumpers protect walls and furniture.



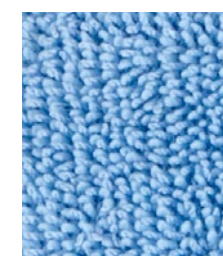
MICROFIBRES

Filmop has distinguished itself since the early 70s for the production of microfibres characterized by high quality and proven efficacy, including Micro-Activa for dusting and washing smooth surfaces, Puli-Scrub for cleaning rough floors and Fur Line, the special line recommended for disinfection.

Filmop's wide variety of microfibre cloths and fringes allows you to effectively clean any type of surface: the very fine filaments that characterize the entire range remove dirt easily, holding it and releasing it only during washing. The high collection capacity also allows you to remove germs and bacteria present on the surfaces, ensuring maximum hygiene.

MICROFIBRE FLAT MOPS

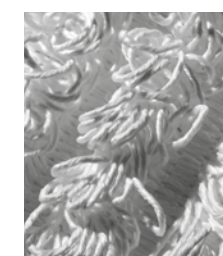
*They clean
deeply
any kind
of surface
They remove
efficaciously
germs and bacteria*



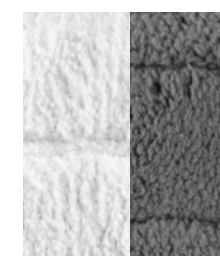
Micro-Activa



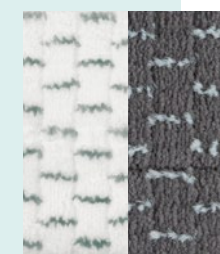
Puli-Scrub



Rapido Super



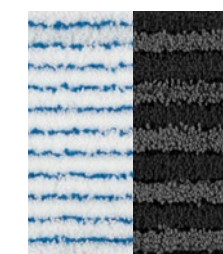
Smart-Fur



Active-Fur



Energy-Fur



Skill-Fur



Puli-Brush



Antibacterial
microfibre

THE SECOND LIFE OF PLASTIC



Plastic is a relatively recent material, obtained in 1907 by the Belgian chemist Leo Baekeland and become through time an integral part of our own daily life. Its use has increased exponentially over the decades: the world production has passed in fact from 1,5 million tons in 1950 to **322 million tons in 2015** and it is expected to double in the next 20 years. The success of plastic can be traced back to its **resistance, lightness and durability** as well as its excellent **chemical, thermal and electrical properties**, all intrinsic characteristics that have allowed this material to acquire an increasingly important role in our economy.

THE MODEL TO PURSUE

The improvement in production has led to a natural increase in plastic waste: Europe alone produces annually approximately 25.8 million tones, less than 30% of which is recycled, the remainder is incinerated or disposed of in landfills or, in the worst scenario, it ends dispersed into the environment. At a time when environmental

protection is an unavoidable global requirement, **turning waste into resources** becomes a priority: a **circular economy** can help in achieving this goal. It allows the product life cycle to be extended to reduce waste to a minimum. Unlike the linear economic model based on the scheme “extract, produce, use, discard”, the desired production and consumption model implies the **recycling of materials with the aim to reintroduce them**, where possible, in the economic cycle as a raw material to be used for the production of goods and manufactured products. Plastic recycling has undoubted advantages in terms of **reducing environmental impact**, so it is essential to adopt policies in this direction. Compared to the past, we have nowadays the means and the knowledge to make conscious choices for the protection of the environment: the promotion of sustainable development is a common duty.

CLEANING THAT HELPS THE ENVIRONMENT

Designing and implementing the best cleaning systems, setting **quality** and **innovation** as the core of every project, **respecting the environment** in which we live. This is the concept that since the early '70s has inspired and guided Filmop International, the first Italian company in the cleaning equipment field that has obtained the **Plastic Second Life certification (PSV)** of the Institute for the Promotion of Recycling Plastics (IPPR)

PSV is the first European trademark dedicated to recycled plastic materials: a product's environmental certification created to guarantee, highlight and make more easily identifiable all **products manufactured by using recycled plastics**. Nowadays this is the single European certification that really enhances the products made with recycled plastic: unlike many other awards with generic attention to environmental protection, this is a structured system that can verify and ensure the quality and traceability of the used material. The commitment of Filmop International in the development of sustainable solutions has been translated over time into a wide range of products with PSV certified components, specially designed to **minimize environmental impact without sacrificing the high quality standard**. The achievement of the Certification Plastic Second Life attests the adoption by the company of the circular economy system: the used PSV polypropylene becomes part of the virtuous cycle of recycling. To achieve this important result the company had to **guide and reprogram the production**: the components of the PSV range are produced by injection molding, using a **recycled propylene compound derived from industrial waste and separate collection**.

However, not all recycled plastic has suitable characteristics for the production of Filmop International products: the first step taken by the company has been the search for a plastic deriving from recycling with technical parameters, which could guarantee the same robustness and reliability over time as well as the same colors and design lines. This initial process led the company to identify a recycled plastic of the hi-

ghest quality, which was able to **maintain the high quality and performance** of the range of Filmop International products. Technical, functional and qualitative characteristics do not change: the Plastic Second Life certification guarantees the **same quality, robustness, reliability over time and coloring** of products that were previously made with first use materials. The path taken by Filmop International was not easy: the company had to carry out a series of tests and attempts to get to the desired product, not only with an important economic investment but also with an investment in terms of timing and involved staff. Moreover, the achieved certification requires a constant commitment through time: Filmop International constantly monitors the production processes and submits annually to the planned inspections.

Choosing to invest in professional cleaning products with PSV marked components is the result of the company's conviction that it is possible to **achieve premium and efficient solutions and meantime respectful of the environment in which we live**.

The commitment of Filmop International concretely contributes to reducing the environmental impact: the company not only works in favor of the reuse of waste as raw materials but also the **recycling of materials at the end of life**, as all products made of plastic are in fact 100% recyclable.



ECOLABEL CERTIFIED FLAT MOPS AND MOPS



Filmop has obtained, for its **Rapido Super Extra**, mop **Open-End** and **Master Lux** mops, the prestigious **Ecolabel UE** certification, the European Union eco-label that rewards **best eco-friendly products**. The certification attests the **low environmental impact** of the products after having analyzed their sustainability throughout their entire life cycle through a series of very selective parameters, established by the European Community.

FLOOR CLEANING IS EVEN GREENER WITH NEW ECOLA- BEL CERTIFIED PRODUCTS

LOW ENVIRONMENTAL IMPACT

- Sustainable throughout the entire life cycle
- Produced with solar energy
- Recyclable at the end of life

HIGH PERFORMANCES

- They catch and retain dust
- They remove dirt easily
- They guarantee high absorbency



According to Healthcare-CAM



Rewarding techical specifications for CAM Cleaning services

RAPIDO SUPER EXTRA

Rapido Super Extra is a high-performing ultra-microfiber mop, ideal for washing and disinfection of any inside floors with a medium/high degree of dirt.

Ultra-microfiber guarantees excellent cleaning results, higher efficiency and a good smooth sliding of the mop thanks to its fibers that penetrate into the grooves and pores of floors.



OPEN-END COTTON MOP

Open-End mop with 8 cm support is indicated for **wet mopping** in **medium/high dirty inside floors**.

It is made with regenerated cotton waste, a natural **highly absorbing** fiber, and it is available **with band** to guarantee a uniform distribution of the mop strings on the floor and avoids getting trapped into possible obstacles in the cleaning area.



MASTER LUX THICK YARN

Master Lux mop with thick yarn and plastic support is indicated for **floor washing** in **small areas**.

It is made with regenerated cotton waste, a natural fiber with **high absorbing power**.

A NEW GOAL FOR FILMOP

The advertising dedicated to ErgoSwing system passed with flying colours **the Advertising Copy Test 2019**, the quality analysis promoted by the trade magazine **Reinigungs Markt** that **awards the best advertisements every year**.

The survey carried out required the direct participation of the magazine's readers, who evaluated all the ads published in the June 2019 issue, expressing an opinion on certain criteria such as the **ability to attract attention, pleasantness, information content** and **degree of activation**.

The test conducted revealed how readers, verifying their understanding, satisfaction and effectiveness with the target audience, receive the ads. The data collected made it possible to identify the advertisements with the **best communication skills**.

“High performances, zero effort”: a successful campaign

Through this advertisement Filmop wanted to **transmit simply and immediately the strengths of ErgoSwing**: not only high performance, less



fatigue and higher productivity but also the guarantee of maximum efficiency and safety of the new ergonomic system. The images **guide the reader in the discovery of the main features of ErgoSwing**, highlighting its

WHATCH THE VIDEO

VISIT WEBSITE

DOWNLOAD PDF

peculiarities: from the 360° rotation of the handles to follow the "S" movement to the mobility of the ergonomic joint that allows you to reach even the most hard-to-reach places, passing through the rotation locking mechanism that allows you to rest the tool safely. Finally, **the announcement highlights the effectiveness in preventing** the onset of musculoskeletal disorders and pathologies that unfortunately continue to afflict a high percentage of cleaners.

“We are honoured by the award received”

said Francesca Zorzo, Marketing Manager of Filmop - "it is an immense gratification for us to know that the readers of Reinigungs Markt have welcomed the work done, recognizing its quality".

HOHE LEISTUNG, KEINE ANSTRENGUNG

- ✓ Wenige Belastung
- ✓ Höhere Produktivität
- ✓ Höchste Leistung
- ✓ Garantierte Sicherheit

Verhinderung des Auftretens von Erkrankungen des Bewegungsapparates



INTERCLEAN EXHIBITION

VISIT WEBSITE

NEW PRODUCTS AND PROFESSIONAL SYSTEMS

READ MORE

INTERCLEAN 2020: A PREVIEW OF THE LATEST NEWS

The Interclean show has been **postponed due to the COVID-19 emergency**: the most awaited event for cleaning specialists will be held in Amsterdam **from 3rd to 6th November**. Filmop renews its presence also this year and is ready to introduce the **new products and professional systems**, designed to offer the maximum in terms of effectiveness, efficiency and ergonomics: come and discover Globo, the first and only **mopping system breaking down barriers in the cleaning world** and ErgoDrop, the **dosing handle ensuring maximum result with minimum effort**.

OUR EXPERTS



JIMMY VARDANEGA
ITALY AREA MANAGER
FILMOP INTERNATIONAL

CLEANING FLOORS LIKE A REAL PRO

Is floor polishing a specialised task in your opinion, or could anyone do it?

Floor polishing can become an easy task with the right equipment: operators must be equipped with practical and intuitive products and systems to perform the task easily.

Filmop has been the first Italian manufacturing company having special attention to ergonomics: the result is a wide range of cleaning products and systems characterized by a simple and clear design that makes them easy to use.

The Filmop range includes ErgoSwing, the ergonomic system designed to accommodate movement in an S-shape, resulting in less effort required by the operator. ErgoSwing can really make a difference: the use of the handle with a turning grip together with the mop holder with innovative joint ensures easier cleaning and high performances. Moreover, ErgoSwing is highly intuitive and allows anyone to use it correctly, thus reducing training time.

Does the ease or difficulty of the floor-polishing task depend on the type of floor and/or the type of floor polishing equipment being used?

Professional cleaning must take into account the specific needs of each type of floor: it is pivotal to choose the yarn based on the specific surface, as well as the equipment suitable for the task.

Ever since its foundation, Filmop has invested in research and development to offer solutions always in line with the market needs. All

the cleaning systems realized by Filmop are highly ergonomic and allow operators to perform tasks efficiently and rapidly. Moreover, Filmop offers a full range of high-performance mops to meet any cleaning need.

What type of floor polishing task would you consider to be more complex?

The non-slip floors require a specific yarn: Filmop recommends Puli-Brush, a microfibre and polypropylene mop ideal for all rough surfaces with a medium-high dirt level. The polypropylene quickly loosens even the most stubborn dirt, which is then captured by the microfibre, releasing it only in the washing phase. Puli-Brush offers high performance without sacrificing smoothness: the mop glides over the surface, leaving it perfectly clean.

Is it important that staff should be properly trained in the use of equipment? What training do Filmop offer?

Without any doubt, operators have to be trained in the use of equipment to perform their tasks properly.

Filmop suggests its customers on the cleaning system mostly fitting their own needs and supports them with training on-site and on its premises, with inspections at cleaning yards too.

What floor polishing solutions does Filmop offer that are particularly easy to use?

Filmop has always paid attention to ergonomics and user-friendliness while developing new professional systems: one of the latest innovations is ErgoSwing, an ergonomic system designed to guarantee less strain and increased productivity, together with better floor cleaning performances.

The innovative system consists of a telescopic handle with a turning grip and a mop holder with ergonomic joint designed for an easier "S" movement. ErgoSwing facilitates cleaning operations while ensuring the maximum safety: the ergonomic system easily cleans even the most difficult-to-reach places and its turning mechanism can be locked in order to place the tool

safely anytime you need. The ErgoSwing usability analysis carried out by a consulting company demonstrates that ErgoSwing allows you to maintain a correct posture while cleaning floors, preventing the onset of disorders and pathologies affecting the musculoskeletal system. Moreover, this study demonstrates a significant reduction in wrist flexion and extension movements when compared with traditional systems, therefore reducing strain and the consequent risk of work-related illnesses. Finally, the analysis found that the effort made by operators while using ErgoSwing is significantly lower than that of standard systems, leading to less fatigue and an increase in operator psychophysical well-being.

FILMOPTALK



FILMOP INTERNATIONAL SRL
Via dell'Artigianato, 10/11
35010 VILLA DEL CONTE
Padova - Italy

Tel. +39 049 9325066
Fax +39 049 9325317

filmop@filmop.com
www.filmop.com