

FILMOP TALK

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A SPECIAL AWARD FOR FILMOP

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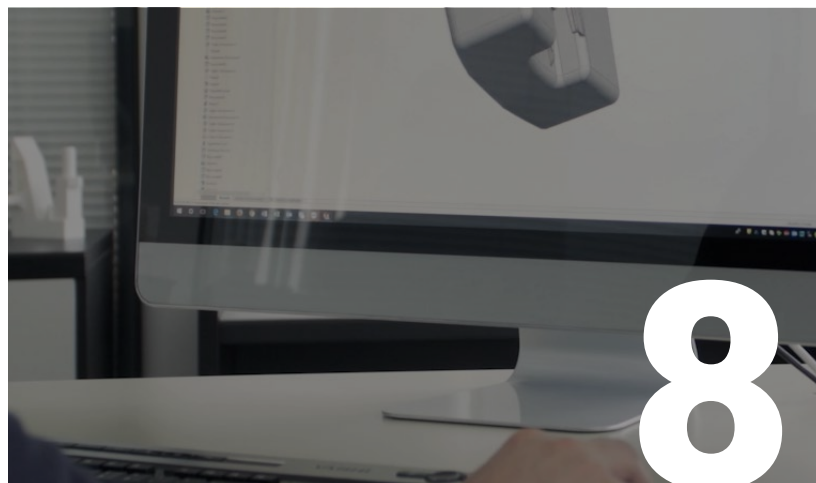
RELEASE OF MICROPLASTICS: FILMOP PRODUCTS PASS THE TEST

Deterioration of plastic objects, abrasion of tyres on the road, wear and tear of synthetic fabrics during washing... **pag 6**





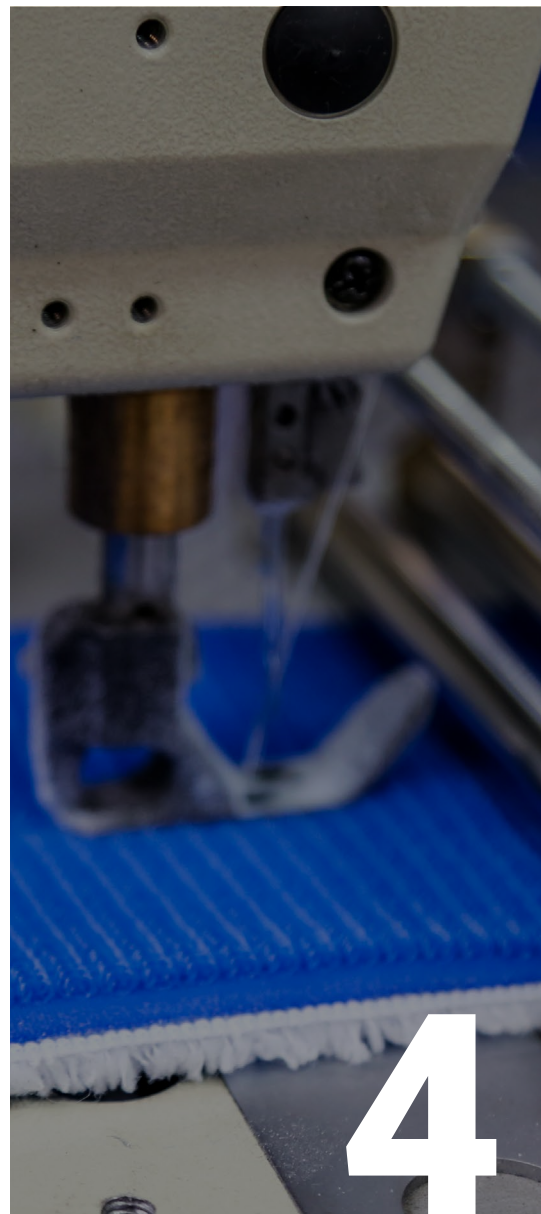
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PROTECTING ENVIRONMENT AND HEALTH

CLEANING THAT PROTECTS
THE PLANET AND THE COMMUNITY

Ensuring maximum sustainability throughout the entire life cycle, encouraging saving of a vital resource such as water, designing long-lasting products, allowing them to be repaired and recycled: these are just some of the targets that Filmop has set itself since its very beginning to minimize its impact on the environment.

If today we can proudly say that we are a green company, it is because we have always followed a policy of environmental protection, not with just words but with concrete actions. In this issue of FilmopTalk you will discover some of the targets we have achieved, as a result of our constant commitment to sustainability.

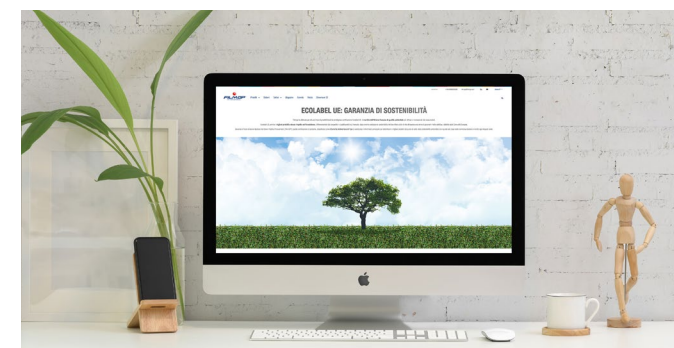
A special section is dedicated to the kitchens of take-away activities and to the most suitable tools to ensure clean and safe environments from a hygienic point of view. When dealing with contexts in close contact with food, in fact, the protection of health becomes a priority and hygiene a must.

A SPECIAL AWARD FOR FILMOP

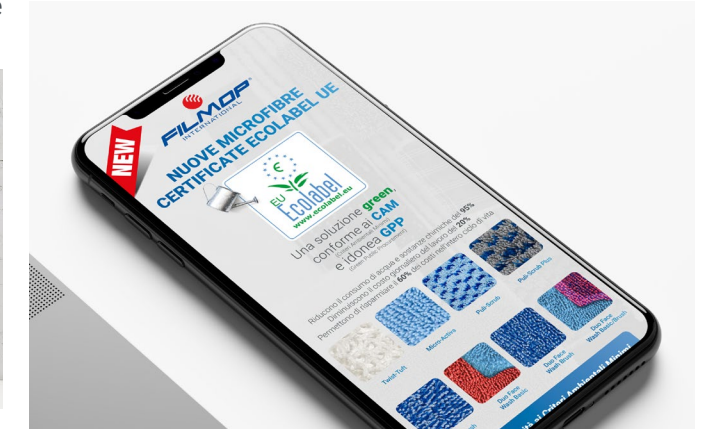


Filmop has received a special mention in the fourth edition of the **EU Emas Ecolabel Award**: the Ecolabel and Ecoaudit Committee and ISPRA have recognized the company's commitment to the **promotion of the EU Ecolabel**, and noted the efficiency of the actions taken since the beginning of the year.

The Ecolabel and Ecoaudit Committee, and ISPRA have also pointed out that the marketing campaign is part of "a plan undertaken by the company towards an ever greater environmental sustainability".



Filmop was awarded the prize "for having created a marketing campaign to spread the importance and significance of EU Ecolabel certification, making customers, i.e. distributors of professional cleaning products, and the public aware of the advantages of the EU Ecolabel".



Articles in the company magazine, newsletters, editorials and advertising in specialized magazines are just some of the marketing actions carried out with the aim of **spreading the importance and significance of EU Ecolabel certification**, highlighting the **advantages** offered by products that have obtained this prestigious label.

"We are proud of the acknowledgement received" - said **Francesca Zorzo, Filmop Marketing Manager** - "today, compared to the past, we have the means and the knowledge to make conscious choices for the environmental protection: pursuing sustainable development is a duty that must guide the entire market towards ever more eco-friendly supplies and services. For our part, we are committed day after day to put at the center of every project not only quality and innovation but also the protection of the environment in which we live".

MICROFIBER: THE CLEANING ALLY

Filmop microfibers attract and trap dust, catch even the smallest particle of dirt and effectively remove germs and bacteria, ensuring truly **unrivaled cleanliness**.

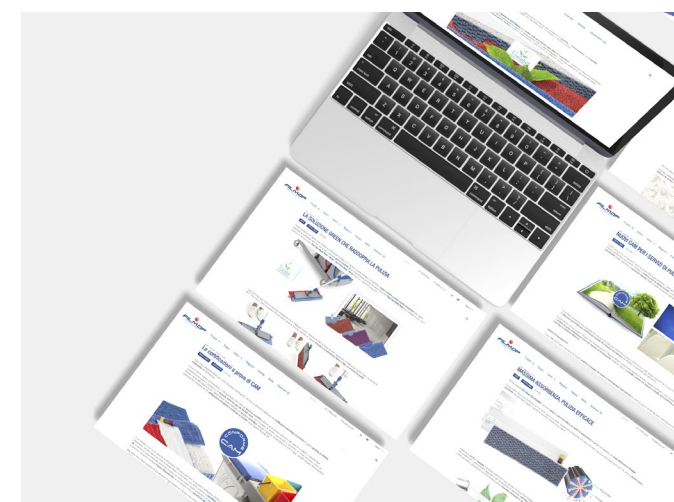
The unique range ensures also **maximum sustainability**: the high density of the filaments generates a capillary action that guarantees high absorbency, which means a long washing autonomy and a **significant water saving**.

Besides, microfibers are more resistant to washing than natural yarns: the characteristic durability allows to **rationalize the consumption of resources** related to production and disposal, thus minimizing the impact on the ecosystem. Moreover, the company's textile production takes advantage of **solar energy** from the complex of photovoltaic systems installed at the headquarters, which since 2011 have avoided the release of tonnes of CO2 into the atmosphere every year.

Sustainability throughout the entire life cycle has led to several lines of cloths and mops being awarded the prestigious **EU Ecolabel certification**, the European Union mark that rewards the best low impact products.

The EU Ecolabel microfibers range includes **Rapido Super** and **Rapido Super Extra** high-performance mops for washing inside floors, **Twist-Tuft** ultra-microfiber mop with high cleaning power for any type of floor, **Micro-Activa** mop for frequent washing of smooth surfaces and **Puli-Scrub**, **Puli-Scrub Plus**, **Puli-Brush** mops for scrubbing and washing non-slip floors.

The certified range also includes the exclusive double-sided mops: **Duo Face Wash Basic** for cleaning all kind of surfaces and **Duo Face Wash Basic / Brush** and **Duo Face Wash / Brush** mops, ideal for non-slip wet mopping.



RELEASE OF MICROPLASTICS: FILMOP PRODUCTS PASS THE TEST



Deterioration of plastic objects, abrasion of tyres on the road, wear and tear of synthetic fabrics during washing, dispersion of micro-particles in body care products: **the causes of the tiny pieces of plastic material reaching the oceans are many**, each with a different impact on the total sum.

It is estimated that abandoned plastic waste such as bags and bottles alone account for up to 81% of the microplastics in the sea.

The presence of microplastic particles in aquatic ecosystems has attracted widespread attention in recent years and has become the subject of an increasing number of studies motivated by environmental and health concerns.

Although research over the last decade has not yet clarified the risks posed by microplastics, **it is essential to continue investigating the origins, effects and possible solutions** to contain a global invasion of non-biodegradable particles.



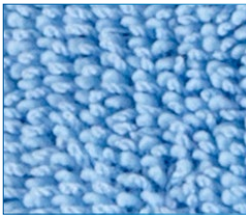
THE CHOICE OF FILMOP

Protecting health and the environment has always been at the heart of all our projects: **identifying any possible impact of cleaning products is a priority for us**, which is why we decided to investigate the reasons and extent of this phenomenon.

Studies have shown that the release of microplastic particles from textiles is mainly caused by the **abrasion of synthetic fabrics during washing**, which causes the fibres to shed. **The amount of microplastics released varies from textile to textile**, so quantifying them allows an objective evaluation of the impact.



Accordingly, we had the **Micro-Activa, Twist-Tuft, Rapido Super Extra, Rapido Super** and **Rapido** mop heads analysed by a highly specialised independent laboratory, which **verified the release of microplastics in accordance with ISO 23231**.



Micro-Activa



Twist-Tuft



Rapido Super Extra



Rapido Super

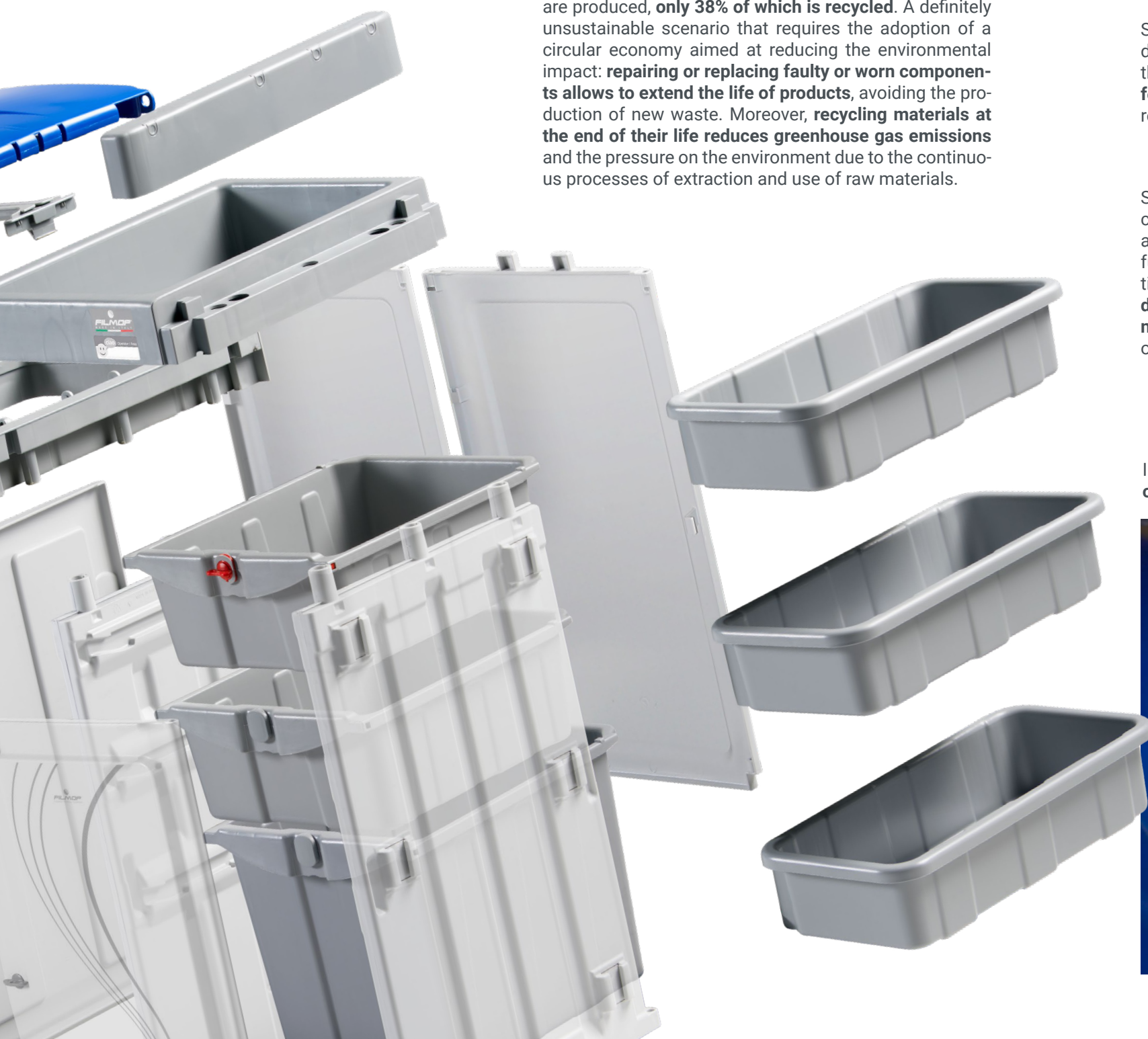


Rapido

All products passed the test with flying colours: the Micro-Activa and Twist-Tuft mop heads were tested for particularly low wash and rinse losses and received the highest rating. In addition, the Rapido Super Extra, Rapido Super and Rapido mop heads showed low release.

REPAIR AND RECYCLE TO AVOID WASTING

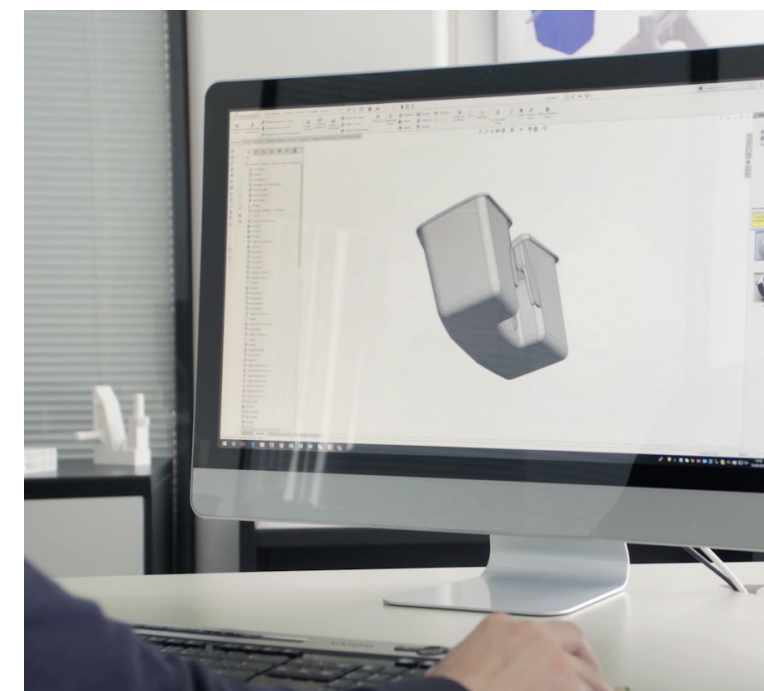
Every year in Europe more than **2.5 billion tons of waste** are produced, **only 38% of which is recycled**. A definitely unsustainable scenario that requires the adoption of a circular economy aimed at reducing the environmental impact: **repairing or replacing faulty or worn components allows to extend the life of products**, avoiding the production of new waste. Moreover, **recycling materials at the end of their life reduces greenhouse gas emissions** and the pressure on the environment due to the continuous processes of extraction and use of raw materials.



Designing products plays a **key role** in avoiding unnecessary use of resources and excessive waste production: it should provide the basis for long product life, while ensuring that the product can be repaired in case of damage and recycled at the end of its life cycle.

Modular equipment with components that are easy to replace and spare parts that are always available are essential conditions for allowing products to be restored to proper working conditions if necessary: designing them so that they can be **easily disassembled** when necessary is fundamental for **repairing or replacing components**.

Similarly, the fact that components can be easily disassembled should also be considered during the design phase in order to **encourage the differentiation of materials** and consequently their recycling.



Since its foundation Filmop has always paid special attention to product design, investing in research and development to be able to offer highly functional and sustainable solutions at the same time. The result is a wide range of **modular products for professional cleaning**, whose **components can be easily disassembled** to be repaired or replaced as needed, ensuring a **long life cycle**.



In addition, Filmop products are made of easily detachable materials, thus allowing **complete recycling at the end of their life**.



OUR EXPERTS

CLEANING AND HYGIENE IN THE KITCHEN

What are the cleaning and hygiene challenges for the kitchen of a takeaway business? For example, do takeaway kitchens tend to be more cramped and cluttered, and possibly less well equipped than in dine-in restaurants?

Kitchens are extremely sensitive areas that need to be handled with extreme care, to maintain a high level of hygiene. In these environments, cleaning and sanitizing must be applied rigorously, complying with the relevant provisions.

Beyond that, we should consider that takeaway kitchens are usually smaller than the dine-in restaurants' ones, thus their cleaning should consider some specific needs: in particular, they require suitable equipment to guarantee a thorough and long-lasting level of cleanliness and ready-to-use solutions for prompt interventions. All the equipment must be compact so that the pass easily through confined spaces.

Is speed of food delivery particularly important in a takeaway? Does this mean all equipment and surfaces need to be cleaned more quickly to facilitate a fast throughput?

Speed is pivotal in a takeaway, both in terms of food delivery and cleaning. Therefore, it is essential to use professional products and systems that allow achieving thorough cleanliness in a short amount of time.

Equipment needs to be handy, lightweight, and user-friendly to make cleaning and sanitizing operations easier and faster.

Are customers more likely to watch their food being prepared in a takeaway than in a restaurant? Should all hygienic practices be highly visible as a result?

Customers are certainly more likely to watch their food being prepared when they are in a takeaway rather than in a restaurant. It is therefore reassuring for them to see that cleaning is done regularly, even more since the advent of Covid-19: by showing that takeaways pay attention to cleanliness, they will also enhance their image and perceived quality of service adding considerable value.

Assuming this, takeaways need discreet and functional cleaning products and systems whose aesthetic contributes to refine the service standards, by increasing the sensation of the well-being of both employees and customers.

What types of cleaning products and systems do you offer for use in takeaway kitchens? What makes them suitable for smaller areas where food has to be prepared quickly and visibly?

Cleaning takeaway kitchens requires suitable products and systems: to this end, Filmop has designed specific professional solutions that perfectly combine efficiency, ergonomics, and ease of use, ensuring high hygienic standards. Its equipment features an extreme care for details, both aesthetically and from a design point of view.

Filmop suggests ErgoDrop for floor cleaning in small to medium environments: it cleans every surface in an instant and it is ideal in all situations where fast and immediate intervention is required. The system makes cleaning simple, fast, and effortless: it allows dosing the necessary quantity of cleaning solution according to the surface to clean and the dirt degree, preventing accidental spillage. Moreover, its compact size allows you to clean even hard-to-reach areas with ease and the 360° rotation of the grips and the distinctive design of the mop holder joint facilitate the S movement, preventing fatigue.

Filmop also offers Top Clean, a system ideal to clean horizontal and vertical surfaces: thanks to its frame, it can be used over a larger area, compared to traditional manual cleaning, thus speeding up and simplifying operations. Top Clean is designed to be used with Filmop high-performing microfiber mops: this combined action easily removes stains, dirt, and dust from any kind of surface, guaranteeing considerable savings in time compared to traditional manual systems.

What effects has COVID-19 had on the takeaway industry? Have kitchen hygiene protocols become stricter, for example, and has there been a growing emphasis on the use of disposable products?

The whole world has been facing a sanitary emergency that has required taking even stricter measures to struggle against the spreading of the Covid-19 virus. Today more than ever, it is pivotal to keep the environments strictly cleaned and disinfected, even more so in case of sensitive ones in contact with foodstuff.

Cleaning each area with a new and fresh cloth prevents the transmission of viruses from one surface to another: using disposable cloths is, therefore, the ideal choice to maintain high standards of hygiene, counteracting the risk of spreading the new Coronavirus as well as dangerous bacteria.

Filmop's wide range of equipment includes disposable cloths and mops that ensure effective surface and floor cleaning while combating cross-contamination. One of the latest products is Mono-Roll, the disposable pierced layer TNT cloth that optimizes surface cleaning and disinfection operations, satisfying every need: it can be used with spray or soaked in the 4 lt plastic bucket, pulling the cloths out of the central opening of the airtight cover. In both cases, it ensures high performance: it removes and traps dirt, leaving the surface clean and sanitized. It also guarantees maximum efficiency thanks to the high absorbency and homogeneous release of the cleaning solution.

Is there likely to be more focus on takeaway businesses in future? And will there be new hygiene solutions specifically developed to serve this sector?

The main Cleaning goal in all food-related environments will always supply suitable tools to preserve a high level of hygiene and ensure maximum safety, in compliance with regulations.

Filmop will continue to be committed to analyzing the specific needs of the sector to offer high-performance equipment that thoroughly supports the cleaning and sanitizing activities.

FILMOP INTERNATIONAL SRL
Via dell'Artigianato, 10/11
35010 VILLA DEL CONTE
Padova - Italy

Tel. +39 049 9325066
Fax +39 049 9325317

filmop@filmop.com
www.filmop.com