

# FILMOP TALK

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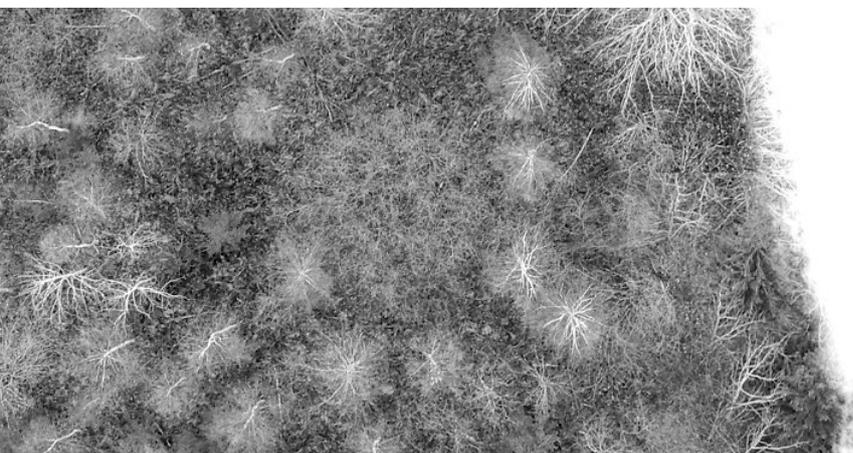
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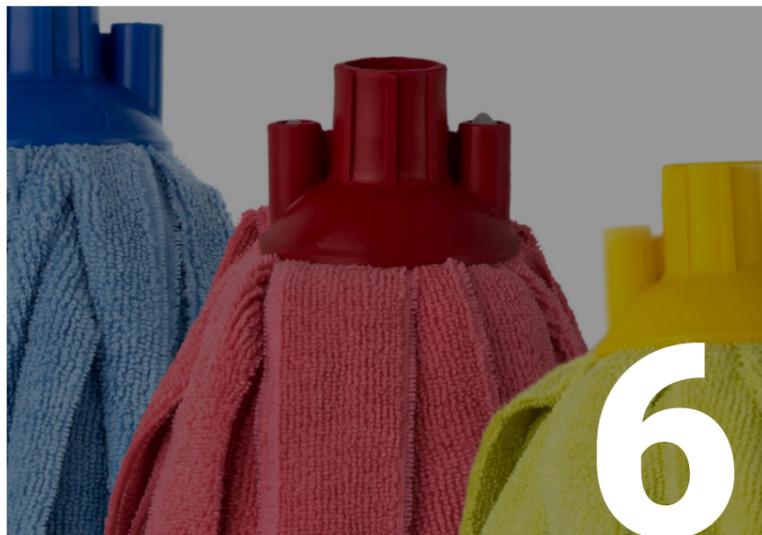




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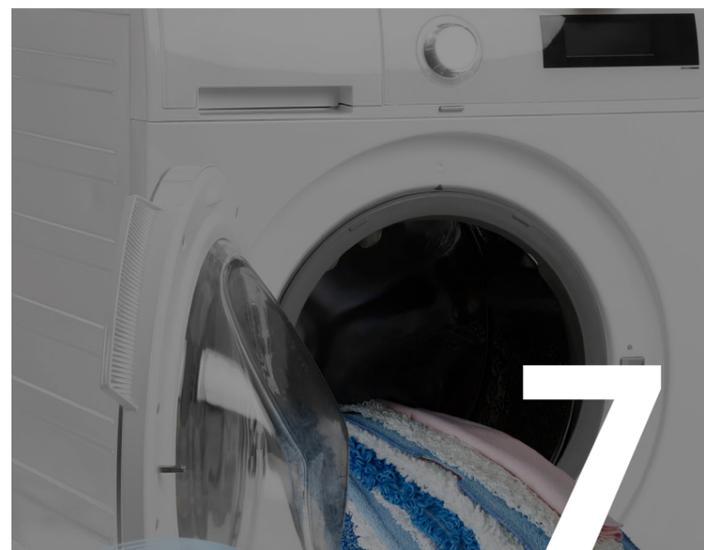
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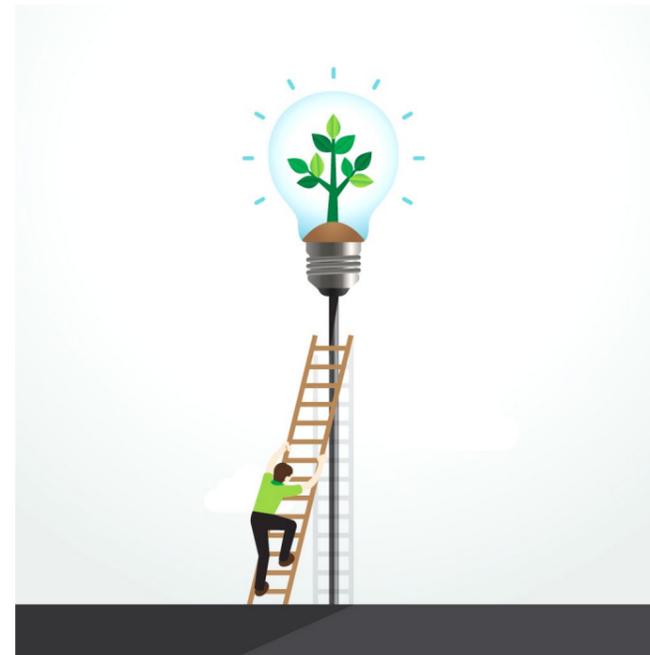
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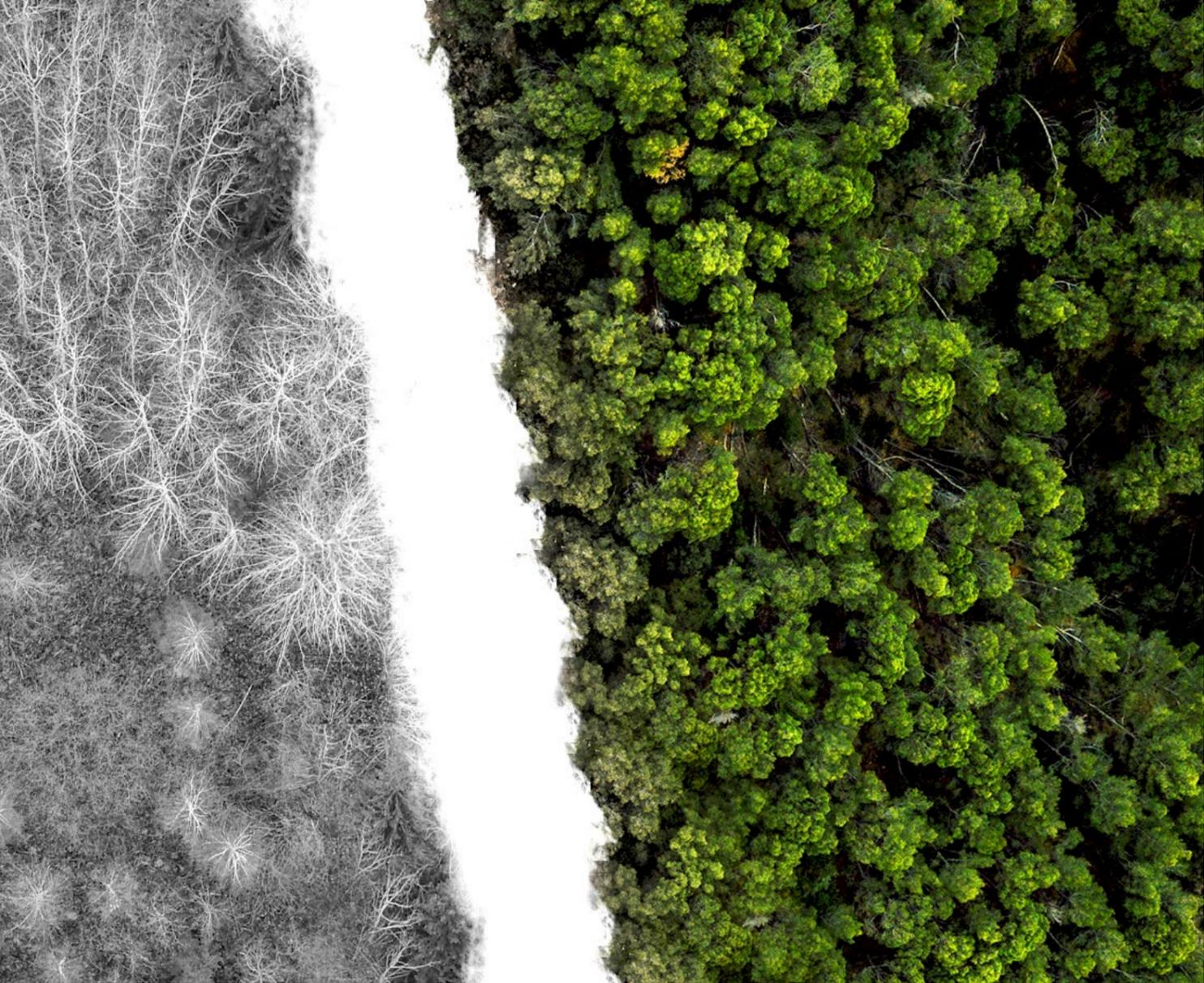
## TARGETTING HIGH

GOALS REACHED AND NEW TARGETS

In this 2023 Filmop managed to achieve important milestones including the awarding of the EcoVadis silver medal for good company practices in terms of environmental protection and attention to human rights and the obtaining of the prestigious EU Ecolabel certification for some Alpha trolleys.

The year ends on a high note with the achievement of another goal: 800 tonnes offset by supporting climate change projects in addition to the 110 tonnes avoided thanks to the company's photovoltaic systems.

This issue of FilmopTalk will delve into this and many other important topics, sharing achievements, new trends and the usual advice from our experts.



In 2023, Filmop chose to make a further contribution to combating global warming by joining major projects for environmental protection and access to clean energy in developing countries, **offsetting as much as 800 tonnes of CO<sub>2</sub>**.

This is the case of the **Cordillera Azul National Park** in Peru, which has undergone a series of activities aimed at the **forest conservation of around 1,300,000 hectares**, the preservation of 39 high value protected species and the simultaneous support offered to 28 sustainable businesses and the creation of alternative sources of income and new job opportunities for families in the 115 local communities, including 9 indigenous communities.



# A CONCRETE COMMITMENT FOR A BETTER FUTURE

Tracking the climate footprint of products by turning it into objective data allows us to implement **specific actions to offset emissions**, thereby reducing the impact on the environment. In this regard, in 2011 Filmop became **energy self-sufficient** by avoiding releasing tonnes of CO<sub>2</sub> into the atmosphere every year thanks to the photovoltaic system installed in the headquarters. Quantifying the impact of products in terms of emissions is the next step taken by the company, which lays the foundations for the **implementation of even more targeted offsetting actions**, in addition to the production and use of renewable energy for more than a decade.

Filmop's commitment to sustainable development has also reached **Andhra Pradesh**, an Indian state involved in the installation of renewable energy plants aimed at **generating clean energy and promoting access to it for local populations**. The project in this area aims to reduce dependence on fossil fuels and the release of greenhouse gases and other pollutants, while favouring the creation of job opportunities and infrastructure development in the region.



# THREADING BECOMES UNIVERSAL

**Master Lux, Dream Mop** and **Stripe Mop** now offer an added advantage: the practical plastic connection has been enhanced with a **universal thread** to make them compatible with all major threads available on the market. The technical improvement follows the already **well-known effectiveness in floor cleaning** in medium to small environments. In particular, **Master Lux** cotton mops offer **high absorbency** while the **synthetic fibre** mops provide **exceptional resistance to contact with aggressive chemicals** and are particularly suitable in the food and chemical industry, painting areas, health care and domestic environments. **Dream mop** **degreases thoroughly** and offers large surface coverage while **Stripe mop** **cleans deeply** and glides easily over surfaces.



# DO YOU KNOW HOW TO WASH MICROFIBRE CLOTHS AND MOPS?

In order **to maintain the performance** of Filmop microfibres over time and to help **extend their life cycle as much as possible**, it is necessary to pay attention to a few simple guidelines.

The first step is to **remove coarse dirt** by shaking or vacuuming the textiles so as not to run the risk of damaging fibres and washing machine. This is followed by a **pre-wash in cold water without detergent** to remove surface dirt and residues of the cleaning product. When finished, it is possible to **proceed with the washing using detergent but not fabric softener** so as not to risk affecting future cleaning results. In this regard, it is always good to remember to **carefully read the instructions on the detergent packaging**, focusing in particular on temperature and dosage. Only **alkaline detergents with a Ph < 11** should be used, choosing them according to the degree of dirt present and the area in which the cleaning service is carried out.

Another rule to follow is **not to overload the washing machine** but to allow the textiles to move freely in the drum so as to favour the detachment of dirt. In addition, **microfibres should never be washed together with cotton**, as cloths and mops made of natural fibres tend to lose residues that would be deposited on the microfibres and affect their performance.

Although the latter are more resistant to washing than cotton textiles, the abrasion of synthetic fabrics during washing tends to cause the fibres to detach. The **Eco-Multi handcloth** and the **Micro-Activa, Twist-Tuft, Rapido Super Extra, Rapido Super, Duo Face Wash Basic, Puli-Brush** and **Puli-Scrub** mops **passed with flying colours the test concerning the release of microplastics** during machine washing, confirming themselves as environmentally friendly products.



# THE FUTURE IS NOW

Alpha is a range of multi-purpose trolleys designed to meet every cleaning need thanks to the modularity of the components that can be combined with countless accessories. Each trolley is freely customisable, allowing you to have everything you need for complete cleaning at your fingertips.



## YOUR IDEAL TROLLEY WITH JUST ONE CLICK

With the new 3D Alpha Configurator it is even easier build a customized trolley down to the last details.

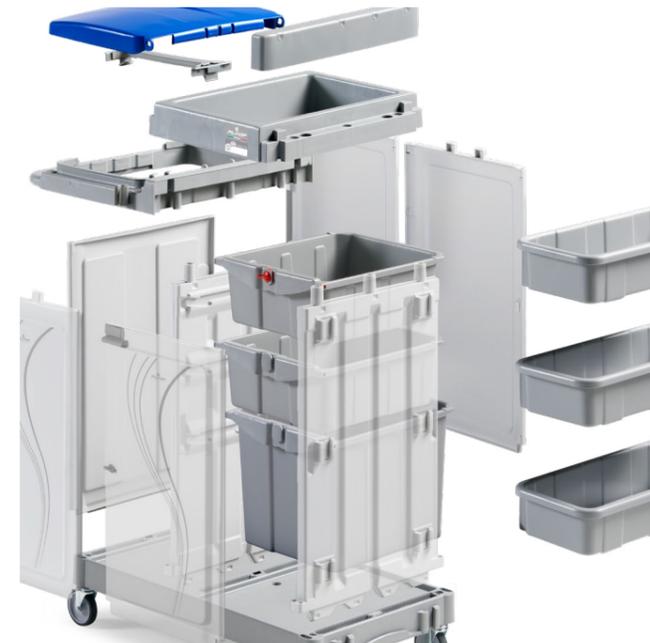
Download it on your PC, Tablet and iPad and enjoy all the features of the new version!

[FIND OUT MORE](#)



## A CUSTOMISED TROLLEY

The modularity that characterises the entire range and the wide selection of accessories allow **each area of the trolley to be customised**, configuring it according to specific needs. The available configurations are endless, from the most compact to the most complete to perfectly meet any need.



The **storage area** can be composed of **one or more units that can be equipped** with buckets, drawers and shelves, as well as many other useful accessories for the cleaning service. In addition, the units are supplied in an open version or one with a locking system for greater security, depending on specific requirements.

The **washing area**, on the other hand, is designed to include the traditional washing method with **wringer**, the **Top-Down hermetic buckets** for pre-soaking or the **mechanical Equodose dosing unit** for on-demand soaking.

Finally, the **collection area** can host a **fixed or foldable bag holder** to reduce the space occupied, a **standard or adjustable push handle** depending on the operator's height, and a **front or side door** to meet every need. It is also distinguished by the **Hush system** that allows **the lid to close softly**, ensuring maximum silence when working.



Alpha trolleys can also be customised graphically: on request, **images, graphics, drawings and logos are printed on doors and walls**, transforming the trolley into an effective means of communication.

## A GREEN CHOICE

The Alpha line also stands out in terms of sustainability: the trolleys are made, in part, with **components certified as Plastic Second Life** by the Institute for the Promotion of Recycling Plastics (IPPR). This is an important choice that confirms the commitment to the search for solutions aimed at minimising the environmental impact of products, without renouncing the high quality standard. Furthermore, **some Alpha models have obtained the EU Ecolabel certification**, the environmental label that rewards the best eco-sustainable products, attesting to their sustainability throughout the entire life cycle and their high quality.



# HEALTHCARE-FRIENDLY SOLUTIONS

Cleaning must meet the needs of the healthcare sector effectively by providing solutions that are up to the delicate task: **protecting the health of in-patients** by counteracting the dangerous transmission of micro-organisms with **appropriate procedures** and **suitable equipment**.

Over time, Filmop has created several products and systems capable of overcoming the challenges in the healthcare sector, helping to ensure **clean and safe environments** for users and in general for all the people who pass through them every day.



## A CLEAN MOP FOR EACH AREA

Soaking mops immediately and directly on site is possible with **Equodose**, the **mechanical dosing device** that allows you to **adjust the amount of cleaning solution from 50 to 350 ml** according to the surface to be treated. Savings are guaranteed: only the mops actually required are prepared, soaking only the side in contact with the surface to be cleaned.

Equodose is particularly suitable when it comes to healthcare as it makes it possible to **clean each area with a different, always clean mop**, effectively combating the much-feared cross-contamination. It is also the ideal solution in cases of emergency cleaning and extraordinary clean-ups.

The dosing device is available in **versions with one or two tanks** and can be freely combined with the entire **Alpha multi-purpose trolley line**.



## THE TOUCH-FREE SOLUTION

**Globo** is a **washing system** composed of a foldable mop holder and mops with micro-flaps, ideal for cleaning in healthcare contexts as it helps to maintain a high level of hygiene. **The hooking and unhooking of the mop occurs without any contact** between the operator's hands and the potentially contaminated fibres of the mop, thus reducing the risk of spreading bacteria and viruses.

Not only hygiene, **Globo** is designed to offer the ultimate in ergonomics. Unlike traditional systems, it does not require complicated procedures: set-up is immediate, as well as the fixing of the mop to the mop holder and subsequent release. In addition, **it does not require continuous bending** during cleaning operations, **nor does it oblige you to adopt unsuitable postures**, which cause disorders and pathologies affecting the musculoskeletal system.



## FIGHTING VIRUSES AND BACTERIA

For floor cleaning in healthcare environments, we recommend combining **Globo** mop holder with the **Micro-Activa mop**, whose effectiveness has been scientifically validated. Tests carried out by an independent external laboratory according to UNI EN 16615:2015 attest that the mop, used wet, is able to **remove up to 96.6% of the bacteria** *Staphylococcus aureus* ATCC 6538, *Pseudomonas aeruginosa* ATCC15442 and *Enterococcus hirae* ATCC 10541. Further tests have also shown a **removal capacity of Coronavirus 229E** from steel surfaces of **99.9%**. The same result was also obtained by the manual Eco Multi-T cloths, confirming their effectiveness in viral removal.

Made of **ultra-microfibre** to ensure unparalleled cleaning effect, **Micro-Activa** and **Eco Multi-T** also stand out because they achieved the **EU Ecolabel certification**, the UNI EN ISO 14024-compliant environmental label that rewards the best eco-friendly products.



# OUR EXPERTS



## THE UNDISPUTED CLEANING PROTAGONISTS

**Would you agree that today's cleaning trolleys are becoming more visible in general and are no longer expected to blend into the background? Why do you think this is the case?**

Trolleys are undoubtedly the central element in any cleaning service, an indispensable tool to support all the operations required to ensure clean and healthy environments. In the last few years in particular, their image has often been associated with hygiene and thus the protection of our health, increasing the users' perception of safety. Therefore, their presence is no longer confined to the background but becomes the perfect opportunity to highlight a cleaning service that takes care of both the hygiene of the environment and the health of the people passing through.

**Are today's trolleys being designed to be more attractive than in the past? How is this being achieved?**

Trolleys are constantly evolving to meet all new requirements and needs, but without sacrificing the purely aesthetic side. Nowadays, they stand out for their modern design that can be adapted to any environment and their smooth, rounded lines. Customisable graphics are certainly an additional plus, allowing a trolley to be either a powerful advertising vehicle or an element perfectly integrated into its environment.

**Are companies increasingly using their trolleys to advertise their services, convey messages and enhance their brand?**

It is happening more and more often, because trolleys can become an effective advertising medium and an excellent communication tool, which is why requests for impact graphics are very frequent. Filmop firmly believes in their potential, the customisation possibilities of the Alpha line are endless, even graphically: a careful research and design study has allowed us to develop a wide range of trolleys whose doors and walls can be customised on request with images, graphics, drawings and logos, thus satisfying every communication need.

**How does Filmop ensure that its own trolleys are attractive to look at? What trolleys does it offer that are particularly aesthetically-pleasing?**

The Alpha trolley line is characterised by great attention to detail, not only in terms of design but also in terms of aesthetics. Providing aesthetically pleasing working tools can make the difference: the careful design and modern styling make Alpha trolleys an elegant solution that contributes to refining the standard of service offered. Smooth lines and rounded corners give an innate elegance to the trolleys, which fit discreetly into any environment.

**How important are aesthetics to customers compared with factors such as functionality and convenience?**

A pleasing design of the trolleys certainly helps, but we must remember that aesthetics must always go hand in hand with functionality. Our customers pay special attention to the design and choice of materials: a modular design allows Alpha trolleys to be freely configured according to specific requirements, while specific technical features make them extremely user-friendly and easy to handle and manoeuvre. The raw materials selected increase their resistance to impact and frequent use, extending their service life.

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