

FILMOP TALK

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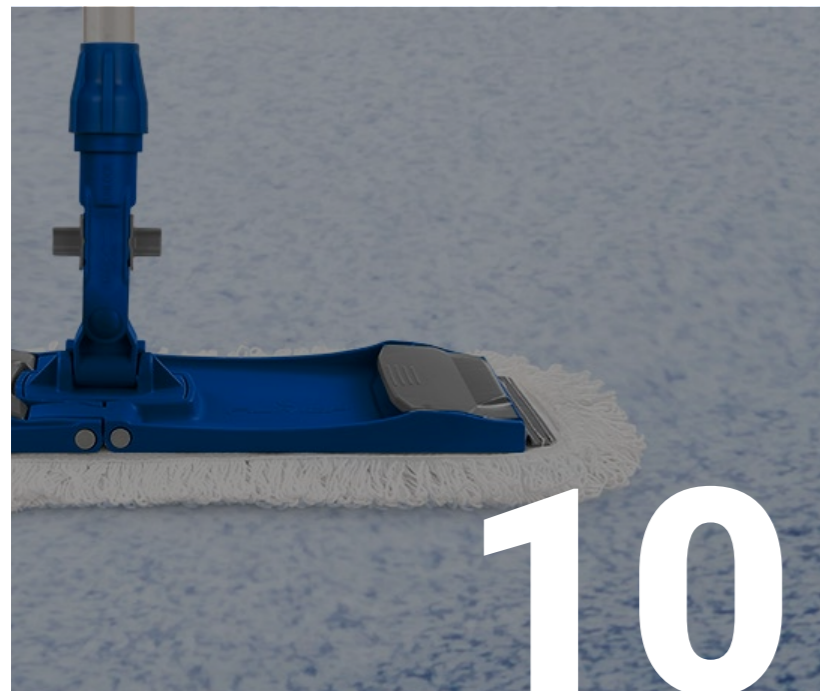
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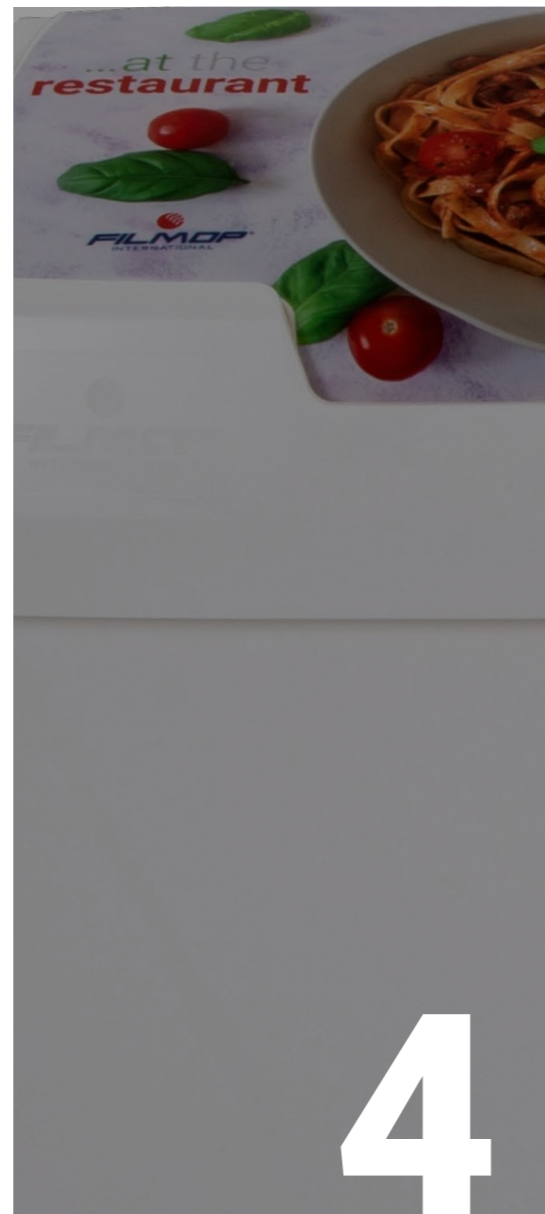
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CONSTANT INNOVATION

SOLUTIONS TO MAKE CLEANING EASY, CONVENIENT AND FAST

Since its foundation, Filmop has excelled in its commitment to the development of innovative, ergonomic and highly hygienic solutions, with a focus on eco-sustainability. These are the pillars that have led the company over time to produce systems and products of the highest quality and environmentally friendly.

This issue includes some of the new products presented in the latest edition of the Interclean exhibition, the result of careful planning aimed at offering one-of-a-kind solutions that meet the specific needs of an ever-changing market.

Finally, a separate in-depth study will focus on Filmop's excellence for the hotel industry and equipment designed to obtain shiny surfaces in a single wipe.

COLLECTION MAKING A DIFFERENCE



Filmop has created **Atlox**, a special line of **50 lt bins** characterized by a **modern, stylish and functional design**, specifically conceived to be harmoniously integrated in any environment. Large and compact at the same time, they are **incredibly user-friendly**, convenient to place and aesthetically pleasing. **Easy and quick to clean** thanks to their smooth and round surfaces, they **resist to frequent use** ensuring a long-lasting service life. Atlox bins make collection easier while respecting the environment: they are **made from recycled plastic** thus minimizing environmental impact and they are **fully recyclable** at the end of their life cycle. Besides, they are **certified Plastic Second Life**, eco-label that provides a guarantee for the consumer regarding the quality and traceability of recycled plastics used.

ATLAXPRESS, THE BIN WITH PEDAL

AtloxPress makes collection convenient, practical and highly hygienic: the **pedal-operated opening** prevents hand contact with the surface, making it the ideal solution to ensure maximum hygiene. Cover is designed to open without touching the wall; it also stands out for **soft closing** that guarantees maximum silence and discretion.

Customization has no limits with Atlox bins: **cover can be freely customized** with images, graphics, drawings or logos to create an excellent means of communication or to fit the bin to the environment in which it is placed.



ATLAXFLIP, THE BIN WITH SWING COVER

AtloxFlip is equipped with a convenient **swing cover** that can be **locked when needed** to facilitate operations. The asymmetrical design ensures an anti-shock opening, avoiding collisions with the wall.

Cover can be freely **customized with images, graphics, drawings or logos** to adapt the bin to the environment in which it is placed or to make it an effective advertising media.

AtloxFlip is supplied with arrangement for **wall attachment** and it is available in **AtloxFlip Eco** version, made with **high percentage of recycled plastic**.



ATLAXFIT, THE BIN WITH SHAPED OVER

Sorting is easy with **AtloxFit** bins: the exclusive bin range stands out for **shaped covers designed to make sorting waste collection intuitive and therefore easy**, thus promoting recycling. Inserts are **available color-coded to customize the collection** of different types of waste (mixed waste, paper, glass, plastic, metal, organic waste), making handling easier.

Practical, lightweight and resistant, AtloxFit bins are **designed to be fixed to the wall** to meet different collecting needs.



GIVE A BOOST TO YOUR WRINGING



Boost optimizes wringing, reducing drastically the efforts: the unique flat wringer **wrings 20% more** with **half the effort** compared to traditional wringers. A careful design has allowed to obtain **matchless results**, not only in terms of wringing but also in terms of health protection: cleaning becomes more efficient and faster while increasing operator well-being. Specially designed to be used with **40 cm mops** of the Filmop range, Boost can be matched to any Filmop trolley line and to the special range of **wringer buckets**. In addition, it is available **color-coded** for proper risk management.

MORE EFFICIENT BY WRINGING

Boost ensures **ideal squeezing every time**, maximizing cleaning performance and minimizing cleaning time and costs. The plate applies a deep and uniform pressure on the flat mop, obtaining a **complete wringing** and a **uniform distribution of the cleaning solution** on the surface to clean, ensuring the best result in terms of cleaning and hygiene.



Performance of the wringer is steady over time: Boost allows you to always **get the desired result** in terms of wringing and soaking of the flat mop, whatever the pressure applied to the handle.

MORE HEALTH FOR OPERATOR

Boost protects the health and well-being of the operator who is **no longer forced to make an intense and repeated effort** increasing the probability of suffering from musculoskeletal disorders.

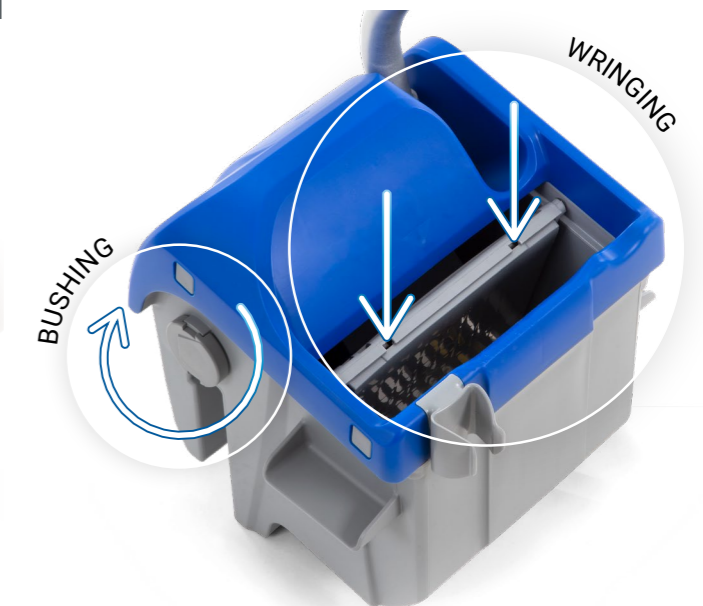
With Boost, **it is the wringer that makes the effort** while the operator simply has to guide the handle to the end of the stroke.

Unlike traditional wringers that force the operator to repeat the operation several times to achieve the desired result, with Boost it is sufficient to **lower the handle just one time** to obtain the ideal wringing.

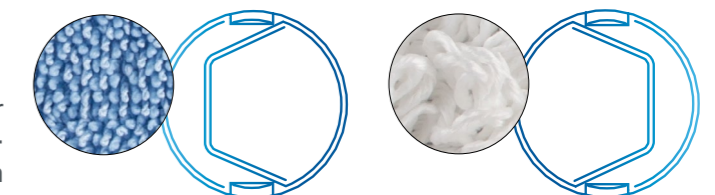


MAXIMUM VERSATILITY

Boost meets different wringing needs: it is characterized by an **innovative adjustment system** that allows to optimize the level of wringing according to the degree of humidity you want to obtain and the type of flat mop in use.



Thanks to the total absence of screws, it is possible to adjust the bushings adapting the wringing level to **long-looped flat mops**.



Similarly, in a few seconds you can switch from the standard position designed for a wringing level meant for a **damp mop** to a more intense wringing level to get a **less damp mop**.



Boost ensures optimal squeezing respecting the environment: it reduces the operator's discretion in choosing the degree of flat mop soaking, with a **greater control over the consumption of water and detergent solution**.

STANDING OUT FOR AESTHETICS AND FUNCTIONALITY

Filmop has created an exclusive range of trolleys for the tourism industry characterized by an **extreme care for details**, both aesthetically and from a design point of view.

From small family-run structures to larger hotel structures: when we talk about hotels, Filmop is always capable of offering a **classy, discreet and functional solution**.

THE TROLLEY FOR A FIVE-STAR SERVICE

The range of **Alpha Hotel** trolleys features a **modern design** with soft lines.

Each Alpha Hotel trolley is designed to be **lightweight** and **easy to drive and handle**. The whole line also allows you to benefit from **maximum capacity**: the operator only has to decide how to organize all the available space, according to his or her needs.

Alpha Hotel can be **combined according to specific needs** and customized with components and accessories to meet all the tasks required in hotel facilities.



EXPRESS YOURSELF WITH EMOTION

Emotion is a line of service trolleys characterized by an **elegant and refined style**, designed to facilitate the operations necessary for the quick and optimal reset of environments.

Emotion trolleys allow maximum freedom of expression: they can be **customized with designs, pictures and logos**, transforming a simple service trolley into an advertising vehicle or into a trolley perfectly fitting the surrounding environment.

The Emotion line includes a **wide selection of accessories** to meet different cleaning needs, waste collection and mini-bar refilling.



THE TROLLEY FOR HOTELS

KeepHotel is a service trolley designed to make cleaning and preparing rooms in hotels, bed & breakfasts and holiday resorts **easier, faster and more discreet**.

Handy, functional and refined with attention paid to the smallest of details, KeepHotel is equipped with useful compartments and movable dividers to **better organize equipment**.

Its **sober and sleek design** allows it to be perfectly integrated into the environment in which it is used while its **compact size** allows the ease of movement and access.



SHINING SURFACES WITH BRILLIANT

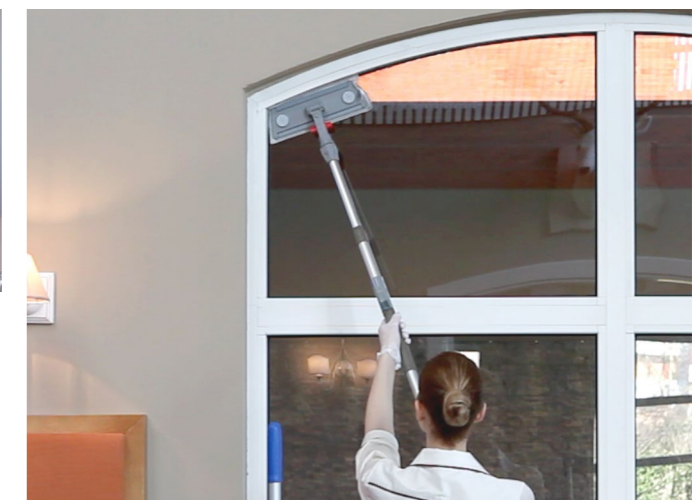
Brilliant window cleaning system is the **ideal solution for the cleaning of vertical smooth surfaces** like interior window cleaning, mirrors, stainless steel surfaces, lacquered surfaces and painted doors.

The light and handy mop holder and the ultra-microfiber mop, combined with a specific alcoholic-based detergent for surfaces, guarantee **shining surfaces with just one wipe**.

Brilliant is available in the version with **mop holder with hand grip** for easily accessible shiny surfaces as well as in the version with **mop holder combined with telescopic handle** to safely reach also the highest areas, in both cases it ensures **maximum ergonomics** by making surface cleaning practical and convenient.



Thanks to its excellent features, the specific ultra-microfiber mop **removes fingerprints, smears, dust particles and dirt** with excellent cleaning results. The use of a flat mop holder guarantees a **considerable working time reduction** in comparison with traditional hand cleaning systems and a perfect adherence of the mop holder to the surface.



OUR EXPERTS



CLEANING SYSTEMS: WHICH ONES TO CHOOSE?

What do customers look for when choosing a floor cleaning system? Are they mostly concerned with factors such as productivity and performance, for example?

Performance and productivity are certainly key factors influencing the purchase choice: customers ask for professional systems capable of guaranteeing optimum performance while increasing productivity. They also look for solutions capable of making cleaning operations easier and quicker, reducing time, costs and fatigue.

Since its foundation, Filmop has always been committed to the development of ergonomic mopping systems that improve the working conditions of cleaners, reducing cleaning time and consequently costs. In addition, the company continues to invest in the research of more and more innovative and performing materials and yarns, able to satisfy a constantly changing market.

What do you think they ought to consider when choosing a cleaning system? For example, do you think factors such as hygiene, safety and ergonomics should be crucial to their decision?

Adopting strict cleaning procedures helps to promote safe environments, however, it is not enough: nowadays it is essential to rely on professional equipment designed to guarantee the maximum in terms of hygiene. In addition, customers should also consider that

continuous improper posture could cause muscle-skeletal issues and pathologies: it is therefore pivotal to use ergonomic systems that allow maintaining a correct posture and avoiding continuous bending and repetitive stressful movements.

Are customers increasingly looking for sustainable floor cleaning solutions?

Nowadays we have the means and the knowledge to make responsible choices for the safeguard of the environment: our customers know this and are the first to ask for sustainable solutions.

Unfortunately, it is not easy to find the way among the multitude of logos on the market and make a truly ecological choice, which is why it is essential to rely exclusively on authoritative certifications issued by independent bodies after careful evaluation. For example, the EU Ecolabel mark certifies the quality of products and their low environmental impact, offering a truly unique guarantee. In this regards, Filmop is proud to have obtained for several lines of textiles the prestigious European Union eco-label, issued after having evaluated the sustainability over the products entire life cycle through a series of very selective parameters established by the European Community.

Has Covid-19 had an effect on the market and if so, how?

The sanitary emergency has required adopting new practices and taking even stricter measures to struggle against Covid-19: in this delicate phase, reducing the risk of virus spreading has become a priority. Consequently, the market has begun to look for cleaning equipment capable of ensuring the maintenance of a high level of hygiene and the reduction of the cross-contamination risk. In this regards, Filmop has designed touch-free systems composed of textiles and mop holders that allow the mop to be removed without any contact, effectively combatting cross-contamination. Besides, the wide range of microfiber mops allows you to clean every kind of surfa-

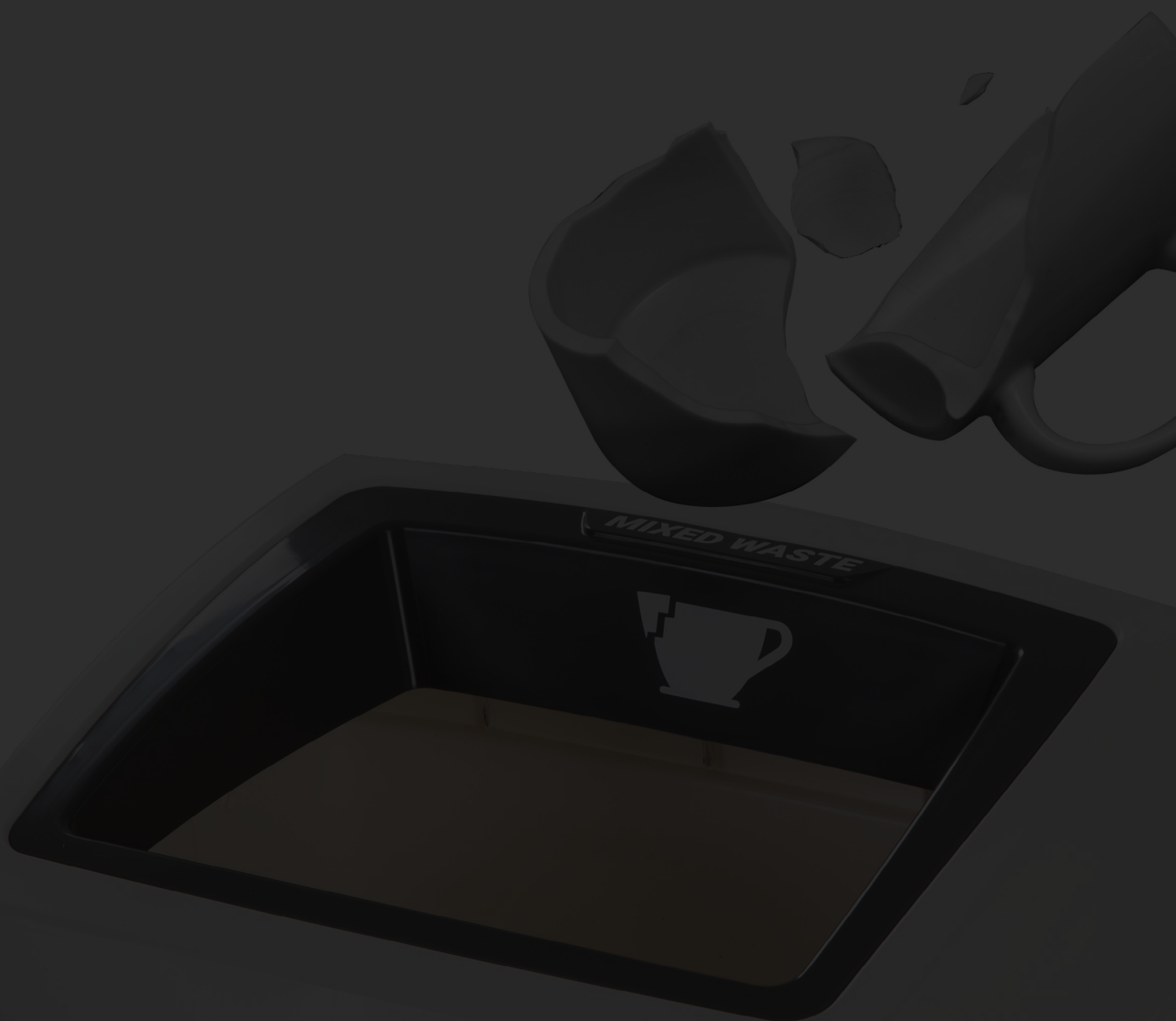
ce, capturing dirt and releasing it only during the washing phase. The high collection capacity ensures maximum hygiene, significantly reducing the spread of viruses, germs and bacteria.

What floor cleaning products and systems does Filmop offer that meet the requirements of today's customers?

Globo meets the specific requirements of today's customers: it is the first and only universal system that can be used as any traditional system, obtaining superior results in terms of performance, hygiene and ergonomics. The innovative system is designed to meet needs, preferences and habits, optimizing operations without forcing to change habits.

It guarantees a considerable working time reduction and fewer efforts in comparison with traditional cleaning systems. Besides, Globo ensures the highest hygiene thanks to the touchless fixing and release of the mop. Globo mop holder is available with ErgoSwing joint to further decrease the efforts while the range of Globo mops includes microfibers certified EU Ecolabel.

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