

# FILMOPTALK

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### **CLEANING UP** TO THE ROLE

A GUARANTEE OF EFFECTIVENESS. HYGIENE AND SUSTAINABILITY

At a time when the protection of our environment is an urgent global need, Filmop is strongly committed and oriented towards a policy of sustainable development: the company's commitment has resulted in the development of a certified system for calculating the climate footprint of a wide range of equipment.

Filmop continues to be a leader for the environment also in the development of products and systems whose use reduces the impact on the ecosystem, now offering an important tool for the analysis of the impacts related to each phase of their life cycle: a special in-depth analysis will focus on to this important innovation.

This issue also includes allies for easier recycling, effective cleaning of surfaces and optimal and ergonomic sweeping of floors.

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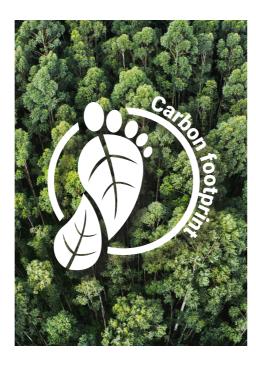
## **CARBON FOOTPRINT: FILMOP'S NEW GREEN GOAL**

Filmop has always believed that innovation cannot disregard sustainability and for this reason, it has continued to pay particular attention over time not only to the design of sustainable products but also to the analysis of their potential environmental impacts.

We would like to make a concrete contribution in fighting global warming, facing the climate change that we are all witnessing, and that is why we have chosen to take several steps in this direction.

Our commitment has led us to be the first Italian production company to believe in the importance of alternative materials to metal such as polypropylene, which is light, resistant and completely recyclable. In addition, we use only **non-polluting** and first quality **raw materials** and we are the first Italian company in the cleaning equipment sector to have obtained the Plastic Second Life certification, the trademark that guarantees goods obtained with the use of recycled plastics.

Recycling materials at the end of their life and using materials of recycled origin in the production of new goods helps to reduce CO, emissions, thus decreasing the impact on the environment.



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With the aim of continuous improvement and greater The certification on the CFP climate footprint is part of awareness of the impacts related to cleaning, we have decided to continue our efforts towards eco-sustainability by taking another important step forward: we are proud to announce that Filmop has obtained the certification of the climate footprint calculation system for the entire range of trolleys, from buckets and wringer trolleys to multipurpose trolleys, including service trolleys.



The **Product Carbon Footprint** (CFP) is the benchmark tool that allows us to measure the environmental impact of products, expressed in terms of CO2e and distributed over the various stages of the life cycle. It is based on the Life Cycle Assessment (LCA) methodology, which involves counting the greenhouse gas emissions related to each phase of a product's life: from the supply of raw materials to production, through transport and use by the consumer to disposal at the end of its life.



A long work of analysis, planning and development has allowed us to implement a system for the quantification of the Product Carbon Footprint based on a systematic approach, in accordance with the UNI EN ISO 14067:2018 standard. The approach outlined in the standard makes it possible to calculate the Carbon Footprint of products systematically, independently and in a short time. An independent and accredited verification body, which has certified the system implemented after having carried out an accurate assessment, has recognized the work carried out. Through the Carbon Footprint Systematic Approach, Filmop can now independently quantify the CO<sub>2</sub>e related to each phase of the life cycle of the products, tracing for each product the relative climate footprint.

the awarding criteria defined in the CAM General Cleaning and Cleaning and sanitizing in healthcare facilities (DM 29/01/2021).

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Knowing the amount of emissions related to the production, marketing, use and disposal of products provides a useful starting point for implementing specific actions aimed at offsetting them. In addition, measuring the climate footprint of products turning it into an objective data, communicated in a clear and transparent way, introduces an important evaluation criterion in the selection process.



Filmop's work in the field of sustainability is a commitment with deep roots that guides the choices and investments of the company. In this regard, in 2011 chose to install a photovoltaic system on its headquarters, thus avoiding the release of tonnes of CO<sub>2</sub> into the atmosphere every year. Quantifying the impact of products in terms of emissions is the next step taken by the company, which lays the basis for the implementation of new and even more targeted offsetting actions, in addition to the production and use of renewable energy for over a decade.

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Filmop's commitment to recycling has led to the development of several products aimed at making recycling simpler and more effective. AlphaSplit is a highly innovative tool for this purpose: AlphaSplit is the first and only trolley in the market that offers up to 8 different compartments for waste collection. The 90 L bag holder equipped with pull-out drawer allows to have one waste collection unit with a specific compartment for each kind of rubbish. In addition, the upper bag holder and the lower drawer have been designed with removable dividers to allow the maximum freedom of customization.

AlphaSplit trolleys are partially made of plastic components certified PSV - Plastic Second Life by the Institute for the Promotion of Recycled Plastics (IPPR) since they are manufactured with a minimum of 30% recycled plastics deriving exclusively from qualified suppliers.









Filmop completes the range of green products for waste collection with **several bins with color coding system**, designed to facilitate proper waste management. Resistant to shocks and frequent use, the containers of the **Polaris**, **Patty** and **Sirius** lines guarantee a long service life. In addition, they feature smooth surfaces that prevent dirt from being absorbed and make cleaning easier.

The containers are made in part from **PSV-certified** components and allow for **complete recycling** at end of life.



**ALLIES** 

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## FLOOR SWEEPING

Floor sweeping is simple and effective with Filmop's dustbins intended for use with the appropriate broom.

The Jobby dustbin with cover is ideal for any kind of environments where dusting and sweeping are required. The blade adheres perfectly to the floor making it easier to collect even the finest dust, preventing dirt and bacteria from getting in thanks to closed-cell rubber manufacturing. The serrated edge allows an easy remove of the dirt from the broom while the vertical system of this dustpan avoids the leak of the dirt.

Made of shock-proof plastic material, which ensures high resistance to frequent use, it can be easily stored in small spaces after cleaning, thanks to its reduced dimensions.

Jobby dustbin is also available with an aluminum telescopic handle to facilitate collection operations and protect health. The possibility of adjusting the length of the handle according to the height of the operator prevents the onset of occupational diseases due to the repeated assumption of incorrect postures.

The dustpan Pocker with wheels is ideal for the collection of rubbish both in the industrial and domestic field. Equipped with a rubber blade to adapt to any type of floor, has a collection capacity of 15 liters. The high-quality polypropylene copolymer fabrication makes it lightweight and shock-proof.

Pocker has a practical handle and 80 mm wheels for better ergonomics and practicality of use and transport. The dustpan is also available in the 4-wheel version for easier maneuverability and handling, particularly during the collection of waste

Jobby and Pocker simplifies the cleaning operations respecting the environment: they are both made of separable materials and, consequently, recyclable at the end of its life.





THE SAFETY OF DISPOSABLE

Room cleaning should use a procedure to **combat cross-contamination** and this can be achieved by using a **different cloth for each area**. Filmop offers an exclusive range of disposable cloths designed to offer high performance in cleaning and sanitizing surfaces and floors, ensuring the maintenance of high hygienic standards.

Mono-Roll is ideal for cleaning surfaces, even those that are difficult to reach: the exclusive perforated non-woven cloth removes and traps dirt, leaving the surface clean and sanitized. It also ensures maximum efficiency due to high absorbency and homogeneous release of the solution. Provided in roll form, it can be soaked with a detergent or disinfectant solution in the 4 lt bucket with hermetic cover and can be used manually or together with the Spillo frame to reach the most inaccessible spaces and the highest surfaces. Mono-Roll helps to reduce the risk of cross-contamination: the operator can use a new cloth for each surface to be treated by removing it from the central opening in the cover.



Mono disposable cloths, on the other hand, provide **optimum cleaning of all types of smooth floors** with a low dirt level: **Mono-TNT** is characterized by high washing autonomy and good gliding on surfaces, while the microfiber **Mono-Micro** cloth is composed of an innovative multi-layer that ensures excellent absorbency, low friction and effective cleaning.



Finally, the **Mono-Tex** microfiber cloth ensures great results with minimal effort: suitable for wet dusting of floors, requires less friction, which results in less effort. In addition, it provides a high dirt collection capacity and removal of germs and bacteria: in particular, tests conducted according to UNI EN 16615:2015 by an independent laboratory have demonstrated the **effectiveness in removing only with water the bacteria** Staphylococcus aureus, Pseudomonas aeruginosa and Enterococcus hirae.

## OUR EXPERTS



### TROLLEYS: THE **LATEST TRENDS**

#### What, in your opinion, are the latest trends in the trolley market?

Trolleys are fundamental tools for the recovery of hygienic and sanitary conditions; therefore, they have played a key role during Covid-19 pandemic: consequently, market has been focusing on solutions that make it possible to ensure a high level of hygiene, tackling cross-contamination.

It is necessary to keep in mind that, right due to their main function, trolleys can become a vehicle of microorganism's transmission: the choice of raw materials is an important issue that can, depending on the case, help or hinder the maintenance of high hygiene stan-

Filmop's trolleys are incredibly easy to clean and disinfect thanks to the realization in high-density polypropylene; besides, their components are characterized by non-porous surfaces that do not absorb dirt. In addition to these important advantages, Filmop ensures maximum hygiene with Alpha A-B Plus trolleys, the exclusive range treated with antibacterial additives to further protect them against the proliferation of bacteria, fungi and mold.

#### Have trolley trends changed over the past few years? If so, what has driven the change?

The trolley market has become increasingly oriented towards green solutions that allow reducing the impact on the ecosystem. We are confident that attention to environmental issues will continue to grow, leading to a preference for trolleys whose components are made from recycled materials.

Market has also focused more on ergonomics, aware that using functional and easy-to-use trolleys improve working conditions, reducing occupational disease and related costs.

having special attention to sustainability as well as ergonomics: the result is a wide range of trolleys characterized by lightness and user-friendliness, partially made of plastic component certified PSV - Plastic Second Life.

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#### What do customers want most from their trollevs today?

The market today is pointing more towards antibacterial surfaces to favor the maintenance of a high level of hygiene. The materials with which the plastic components of the Alpha A-B Plus trolleys are made, treated with zinc pyrithione, have been subjected to efficacy tests by an independent external laboratory that demonstrated a reduction of 99,9% for Escherichia coli and Staphylococcus Aureus contamination. The anti-bacterial action of the plastic materials is guaranteed for the whole life cycle of the product.

Nowadays, there is also more awareness of the importance of ergonomics than in the past: customers have started looking for light and user-friendly trolleys that facilitate cleaning activities, reducing efforts.

### What are Filmop trolleys that reflect today's

Alpha trolleys are designed to meet every cleaning need, supporting different tasks in the best possible way: the operator can have a complete and highly versatile tool that allows you to have everything you need always at hand. The modularity that characterizes the entire range and the wide assortment of accessories allow you to customize each trolley based on specific needs. The wide range of products is also distinguished by its lightness, user-friendly handling and ergonomic design with attention to detail.

The Alpha line includes A-B Plus, the line that guarantees the maximum level of hygiene: trolleys are easy to clean

Filmop has been the first Italian manufacturing company and do not absorb dirt; besides, the antibacterial treatment protects them against the proliferation of bacteria, fungi, and molds.

> Alpha and Alpha A-B Plus trolleys are partially made with plastic components certified PSV - Plastic Second Life: an important choice that confirms the engagement to look for environmentally friendly solutions, without giving up the high-quality standards.

#### Motorised trolleys represent the new frontier of professional cleaning, what are the advantages offered?

Filmop has realized an exclusive range of motorized trolleys, specifically designed to facilitate, and speed up cleaning operations while safeguarding operator's health: with Drive trolleys, it is, in fact, possible to exploit the maximum trolley capacity and handle heavy loads without any effort on behalf of the operator, thus preventing the occurrence of muscle-skeletal issues.

Drive trolleys ensure a loading capacity of up to 150 kg and allow the operator to easily face any kind of floor with a gradient of up to 8%. They do not require any additional pushing and offer the same maneuverability as traditional trolleys.

The motor-driven trolleys are available in Alpha Drive, Alpha Hotel Drive and Emotion Drive versions to meet all cleaning requirements and are particularly suitable for use in environments where it is required to operate quietly, such as hospitals and hotels, as they ensure maximum silence.



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