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DEVELOPING

NEWS FROM THE FILMOP WORLD

The first issue of the year reports several new developments on several fronts, from the marketing tools at our disposal to new products and awards on the sustainability front.

An important new feature is the Technical Catalogue in digital browsable format, a decision taken to reduce the environmental impact generally associated with printing, without sacrificing easy consultation. Equally remarkable is the website, a recently updated useful tool.

Other innovations are the touchless system designed to combat cross-contamination and the window squeegee that ensures professional window drying. On the green front, on the other hand, the Ecolabel range is enriched with a new certified cloth that stands out for its efficiency as well as its sustainability.

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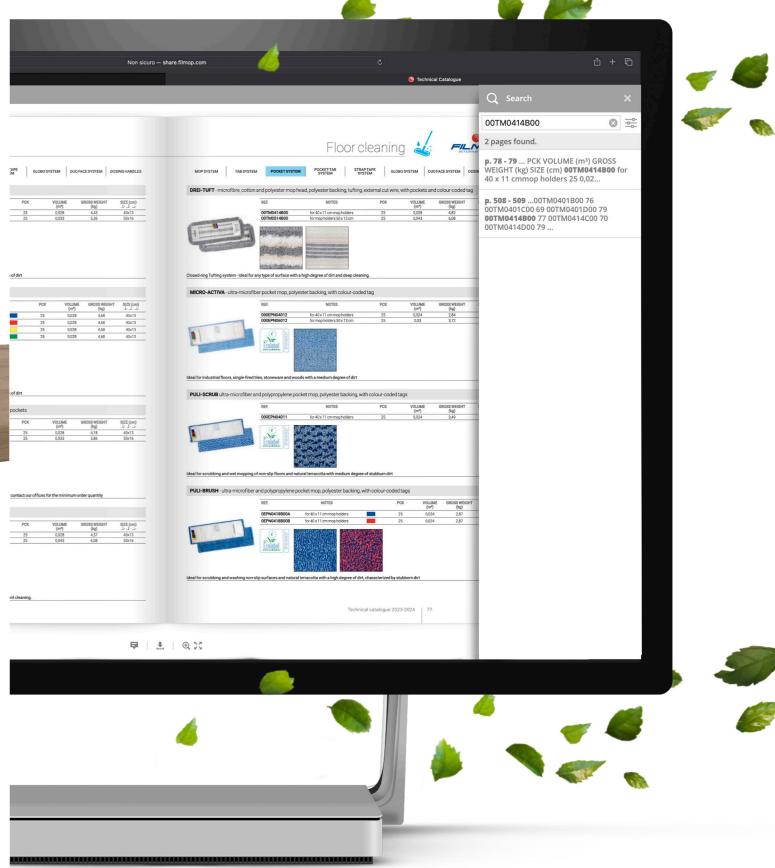
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COMPARING EQUIPMENT AND TOOLS

FROM PRINT TO DIGITAL



Over **500 pages** of innovative and sustainable products can now be **browsed anywhere**, **anytime**. The new edition is available in a **browsable version** for **easy reference** of the wide range of professional cleaning equipment.



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FIGHT CROSS-CONTAMINATION

Keeping high standards of hygiene requires managing the risk of cross-contamination, especially in critical environments such as healthcare, where microorganisms circulate frequently and users are more vulnerable.

The protection of operators' health, who are primarily engaged in restoring hygienic conditions, is equally important. The equipment used should prevent hand contact with dirt and at the same time prevent the onset of occupational diseases due to repetitive stressful movements and wrong postures.

Click Safe helps achieve both goals: the touchless system consisting of foldable mop holder and bucket with



GUARANTEED HYGIENE

Click Safe avoids the operator's hands becoming vehicles for bacteria and viruses: the special system allows the used mop to be detached without ever coming into contact with dirt. The operator does no longer have to touch the dirty fibres during mop removal; with Click Safe, simply pull the mop holder out of the cover to release the used mop into the bucket. The special mesh bag completes the job: placed in the bucket, it collects used mops making emptying and handling of laundry operations even faster and more hygienic.

Similarly, the mop holder hooks the mop without requiring the operator to touch it with his hands, thus ensuring a high level of hygiene from the beginning to the end of the cleaning procedure.



HEALTH PROTECTION

Click Safe avoids continuous bending and incorrect postures that contribute to an increased risk of musculoskeletal problems and diseases: the innovative system is specially designed to prevent fatigue and the subsequent onset of pain. The operator does not have to constantly bend over to pick up the used mops from the floor as they are collected directly into the bucket. The removal takes place with a simple movement, without any strain on the operator and compromising his health over time.

Even the fitting operation is effortless: the mop holder clips on the mop instantly and it is immediately ready to clean, without any complicated set-up procedures.



HIGH FLEXIBILITY

Click Safe is compatible with the entire range of 40 cm mops and disposable cloths with pockets, thus allowing you to choose the most appropriate textile for the type of floor and the degree of dirt.

The touchless system can also be used together with the Alpha and A-B Plus multi-purpose trolleys and the Equodose and Top-Down soaking systems, thus allowing you to take advantage of a complete solution designed to facilitate cleaning operations and reduce the risk of cross-contamination.



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THE PERFECT ALLY FOR SURFACE CLEANING



The **Eco Multi-T** ultra-microfibre multi-purpose cloth stands out for its efficiency and environmental sustainability: suitable for cleaning all types of surfaces and environments, it completely removes dust and dirt, trapping even the smallest particle. Used dry it cleans surfaces by polishing them, used wet with water or detergent it provides deep cleaning.





Tests by an independent external laboratory show that Eco Multi-T, when used wet, removes Coronavirus 229E from steel surfaces with a reduction capacity of 99.9 per cent, thus confirming its high effectiveness in viral removal as

The optimal collection capacity and high absorption, five times the weight of the cloth, significantly reduce the use of cleaning agents and thus the related costs. They also save water as well as chemicals, in line with CAM in civil and healthcare environments.

Available colour-coded, making it easy to identify the correct area to be cleaned to which the corresponding cloth should be matched, thus reducing the risk of contamination.

Eco Multi-T is a product with a low environmental impact: it passed with flying colours the test on the release of microplastics during washing and rinsing, carried out according to ISO 4484-1 and 4484-2 by a specialised laboratory. In addition, it has obtained EU Ecolabel certification, the environmental label in accordance with UNI EN ISO 14024 that rewards the best eco-sustainable products by qualifying them on the market. The prestigious label was awarded after analysing the sustainability of the cloth over its entire life cycle through a very selective set of parameters established by the European Community.

GLASS CLEANING: THE SECRET TO SUCCESS

Designed for professional window drying, the Gloss-W squeegee window excels in performance, convenience and hygiene while offering significant advantages: each component has been carefully designed to facilitate operations and optimize time, thus ensuring maximum efficiency as well as effective cleaning.



The hard rubber blade cleans the surface with the first wipe, which saves time and therefore costs. High precision is provided by the **perfectly linear cut** made with advanced technology, resulting in a surface free of imperfections. Resistance to frequent use, on the other hand, is provided by the vulcanisation treatment that ensures a long service life. Finally, the closed-cell rubber realisation prevents dirt and bacteria from settling in, preventing contamination of the surfaces with which it is in contact. The blade can be easily replaced in the event of wear, extending the life of the squeegee.

The stainless steel handgrip is extremely durable and stainless, and is enhanced by a non-slip rubber coating that ensures a firm and secure grip in all conditions. Its special design allows uniform pressure to be exerted over the entire length of the blade, resulting in complete and residue-free drying, while the spring makes rubber replacement quick and easy.

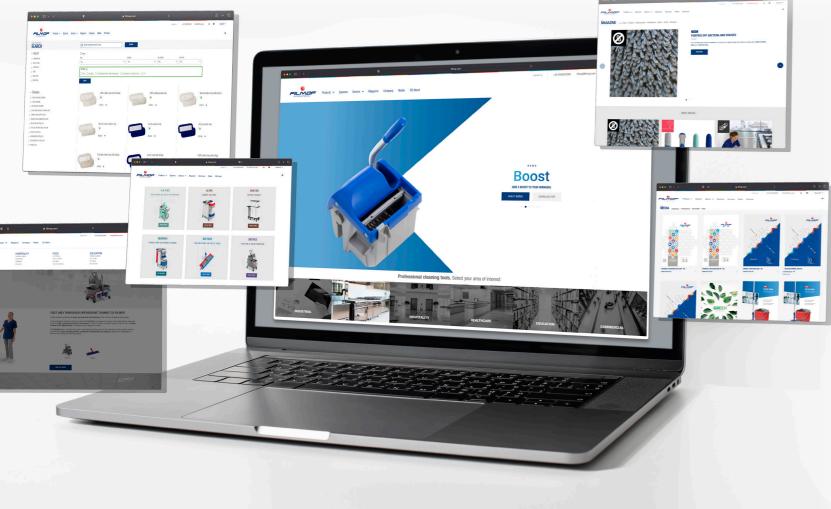
Gloss-W offers maximum flexibility: the window squeegee can be used as a single component or together with the telescopic pole to clean hard-to-reach surfaces, the plug-in handgrip allows it to be attached, giving the operator the freedom to clean safely without ladders.



THE FILMOP WORLD AT THE CLICK OF A MOUSE

A concentrate of useful insights, practical advice and up-to-date information: this is Filmop's website, a valuable resource resulting from the need to make the product range freely accessible while sharing the experience gained in 40 years of activity.

Commercial, healthcare, hospitality, food, education and industrial: Filmop's website is full of content specifically designed to meet the specific needs and requirements of different sectors, which share the need to ensure clean and healthy environments.



MANY POSSIBILITIES

There are many possibilities for deeper exploration: the recently updated **Products** section allows you to **explore the** wide product range, finding out for each product its characteristics, technical information and applications. From the Systems section, on the other hand, you can find a selection of professional cleaning solutions that stand out for their high innovative content, and examine the wide range options and application procedures. The **Sectors** section contains tips on the ideal equipment depending on the area of application and the environment to be cleaned, while the Magazine section contains many articles on products, news and goals. Finally, in the Media section you can download catalogues and certifications and you can view product videos and tutorials.

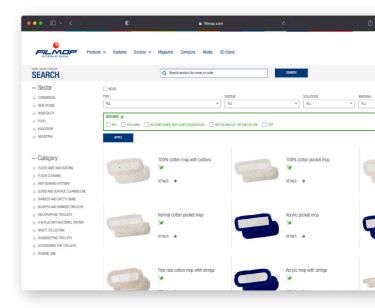
AN UPDATED SEARCH

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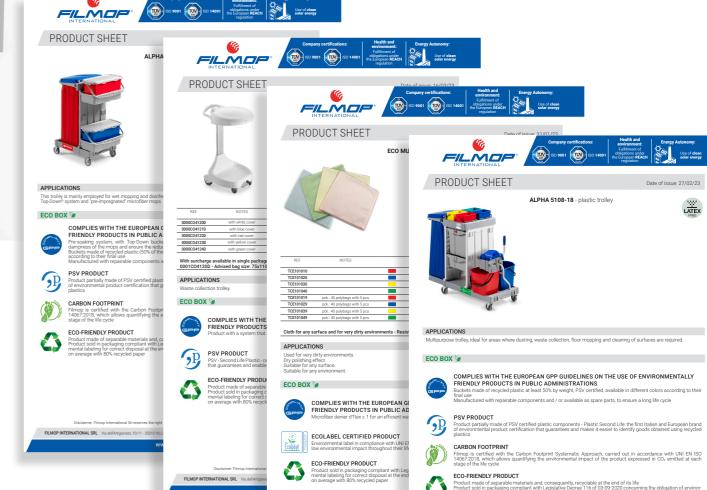
Important new features have been introduced in the **Products** section, the online space where you can browse through the many articles in the range and find the strengths and technical data of each one. First, the contents of the product pages have been updated and integrated to offer a complete overview, from CAM compliance to certifications obtained, passing through the tests carried out and their results.

In addition, the search now features a comprehensive set of filters designed to facilitate navigation, including:

- filter NEW, to identify the new products among the 800 products currently available;
- filter SYSTEM, to select the most suitable system from the many available (Click Safe, ErgoSwing, Globo...);
- · filter SOLUTION, to choose the solution best suited to different needs such as minimum space requirements, time optimisation and contamination risk;
- filter ECO BOX, to identify at a glance the eco-sustainable products including those certified Plastic Second Life or EU Ecolabel and those whose environmental impact can be quantified with the Carbon Footprint Systematic Approach.



Always available and freely downloadable, technical data sheets enrich this section with all the information on each product.



OUR EXPERTS



COMPARING EQUIPMENT AND TOOLS

What are the main advantages of traditional cleaning systems?

Let us focus on the professional solution that offers more benefits: flat cleaning systems guarantee a larger washing surface compared to the traditional ones, with proven advantages in terms of efficiency and time and energy saving. If well designed, they make cleaning extremely quicker and lighter: flat cleaning systems facilitate surface and floor dusting and washing while ensuring optimal performance; besides, they easily reach every corner and confined space. Finally, their ease of use reduces training times compared to machines. Not all flat cleaning systems are the same, only those with cutting-edge design offer these important advantages. The challenge for professional cleaning is continuously evolving and developing highly innovative systems capable of responding to ever-changing needs while maintaining all the characteristic strengths offered by manual equipment.

Is the fact that mops require no power source a major benefit in today's environmentally-aware world?

Today more than ever before, something is changing in the market: there is more awareness than in the past and customers have started looking for more eco-friendly products. It is well known that using manual equipment significantly reduces the environmental impact and the fact that cleaning systems do not require electricity or power supply makes them eco-sustainable solutions. In addition, choosing microfiber mops allows avoiding waste of water thanks to the high absorbent power that characterizes the special yarn. Not only sustainability: these important advantages also minimize the cleaning costs while increasing its efficiency.

Are cleaning systems particularly good for quick clean-ups and for timely removal of spot dirt?

They clean effortlessly even the smallest spaces and easily pass through environments full of obstacles thanks to their compact and light structure; this is why they are ideal for quick clean-ups as well as for spot intervention. Cleaning systems with tank handle are ideal for timely operations: in this regard, ErgoDrop is the perfect ally. The tank handle is always ready to use representing an optimal solution in all situations where quick and immediate intervention is required.

In what types of situation is a mop the best option? What are the disadvantages of mops, if any

They are the best option when fast and thorough cleaning is required, they are also particularly suitable for washing and dusting floors in confined spaces or full of furniture. In addition, Filmop mop holders with Lock system overcome every limit since they allow you to easily clean also walls and ceilings: the exclusive Lock system can be switched on and off by simply pushing up or down the locking device with one's foot, without contact with hands and bending.

Cleaning systems can have weaknesses if they are not well designed: for example, a not very ergonomic design increase effort, leading to the onset of occupational diseases over time. In addition, they might leave the floor damp if the mop is too wet, leading to unpleasant halos that compromise the cleaning result.

How can these issues be addressed and rectified?

First of all, it is pivotal paying attention to ergonomics and user-friendliness when designing cleaning equipment to safeguard operator health. ErgoSwing, Filmop professional system consisting of a telescopic handle with turning grip and a mop holder with ergonomic joint, is the ideal solution to guarantee less strain and increased productivity, together with better performances.

Combining cutting-edge cleaning systems with the mechanical dosing device Equodose or the wringer Boost allows to always getting the desired result in terms of soaking of the mop, avoiding halos due to the presence of excessive dampness on the floor. Thanks to these innovative products, it is possible to regulate the level of detergent solution according to the degree of humidity you want to obtain, the type of mop in use and the surface to clean, thereby reducing costs.

Do you think mops will make a resurgence in today's new climate where costs need to be controlled? Or do you think mops will continue to be used alongside machines in congested areas and for quick clean-ups?

There will always be room for cleaning systems as they allow you to effectively and quickly clean any environment, including corners and hard-to-reach surfaces. In addition, they easily clean also walls and ceilings if equipped with the convenient Lock System.

Cleaning systems also overcome machine limits due to their size and management costs, minimize environmental impact since they do not need electricity, and prevent water waste, therefore they represent an excellent investment

