

FILMOP TALK

HAND DUSTERS AND COBWEB BRUSHES FOR A FLAWLESS CLEANING

Filmop's special range of hand dusters provide the best dusting results: Daster, Flatty, Snake and... **pag 5**

THE GLOBAL SOLUTION FOR PROFESSIONAL CLEANING

Filmop has created a revolutionary system that overcomes all limits: Globo is the first and only... **pag 6**

EFFICIENCY AND SUSTAINABILITY

Filmop stands out since the beginning for the production of high-quality textile products... **pag 8**

ELEGANCE IN THE COLLECTION

The special range of Filmop containers has been enriched with a new shade specifically designed... **pag 9**

CLEANING IS AN EASY TASK WITH EASY WASH

Easy Wash facilitates the washing of horizontal and vertical surfaces in small environments... **pag 10**

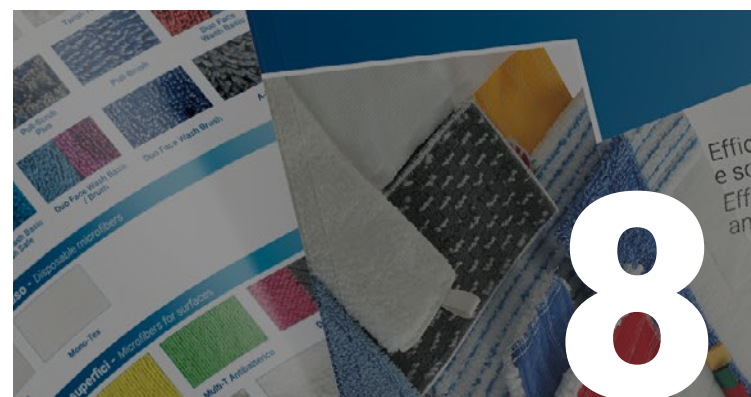
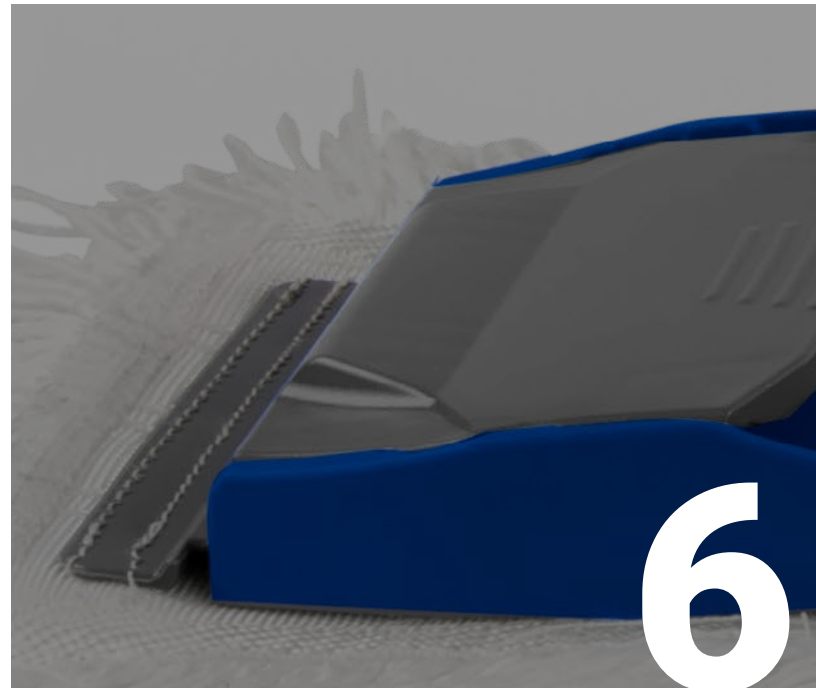
CLEANING-PRO-OF INNOVATION INTERVIEW WITH OUR EXPERTS

Innovation, hygiene and health are three pillars that have always guided the design of every... **pag 12**

3D STAND: ALL THE NEW PRODUCTS JUST A CLICK AWAY

Filmop offers a special opportunity to discover the latest innovations shown at ISSA Pulire, the international exhibition of professional... **pag 4**





INNOVATION AT THE SERVICE OF CLEANING

INNOVATIVE SOLUTIONS,
EFFICIENCY GRANTED

Among the principles that have inspired and guided Filmop's growth from the very beginning is undoubtedly a strong drive for innovation and research that has led to the creation of a successful range of products, still inspiring the company to develop new solutions for professional cleaning.

These solutions are the result of a careful study of market needs and application sectors in order to offer products and systems that can meet any specific need, always offering maximum efficiency.

This issue includes some of Filmop's excellences, with particular reference to the systems designed to optimize the cleaning of surfaces, maximizing their effectiveness. In the next pages, we will also talk about the exclusive online stand that hosts all the latest innovations made by the company.

INDEX

- 4** 3D STAND: ALL THE NEW PRODUCTS JUST A CLICK AWAY
- 5** HAND DUSTERS AND COBWEB BRUSHES FOR A FLAWLESS CLEANING
- 6** THE GLOBAL SOLUTION FOR PROFESSIONAL CLEANING
- 8** EFFICIENCY AND SUSTAINABILITY
- 9** ELEGANCE IN THE COLLECTION
- 10** CLEANING IS AN EASY TASK WITH EASY WASH
- 12** OUR EXPERTS
CLEANING-PROOF INNOVATION

3D STAND: ALL THE NEW PRODUCTS JUST A CLICK AWAY

Filmop offers a special opportunity to discover the latest innovations shown at **ISSA Pulire**, the international exhibition of professional cleaning and sanitizing held in Verona at the beginning of the month. By accessing the exclusive **online stand**, you can comfortably explore **the top products and systems** and discover the **latest innovations**, from the first universal wet mopping system to the semi-professional solution that simplifies cleaning.

ISSA PULIRE
25TH EDITION
THE SMART SHOW
7-9 SEPT 2021 | VERONA | ITALY



The visitor can thus start an **unmissable 360° journey** among the many innovations designed by Filmop to meet the different needs of professional cleaning, in full respect of the environment and the health of the operators.

EXPLORE THE 3D STAND

HAND DUSTERS AND COBWEB BRUSHES FOR A FLAWLESS CLEANING

Filmop's special range of **hand dusters** provide the **best dusting results**: **Daster**, **Flatty**, **Snake** and **Spillo** are designed to trap and hold even the smallest particle of dust. It has a distinctive design that **reaches easily the most inaccessible places** and effectively dusts even irregularly shaped surfaces, ensuring complete cleaning.



The special range also stands out for its **quick inclination** that allows the hand dusters to **get everywhere**, offering maximum flexibility of use: just press the special button to adapt them in an instant to the surface to be dusted.



Filmop hand dusters have no limits: in combination with telescopic handles with the addition of the end cone or poles, they allow you to **comfortably dust even the highest surfaces**, thus ensuring complete cleaning.

Filmop also offers a **highly effective solution for removing cobwebs**: the cobweb brushes are designed to remove cobwebs in an instant and leaving no marks.



Available in **standard** and **"C"** versions to meet every need, they feature a galvanized steel core twisted for maximum strength and PET bristles that ensure a **long life** of the tool.

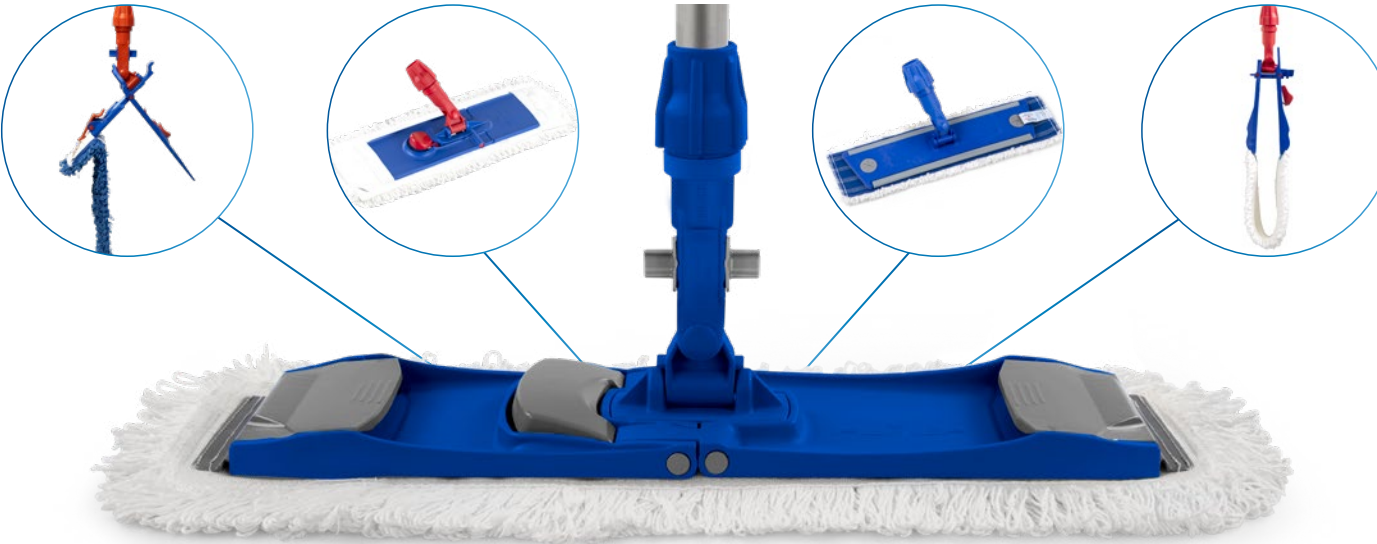
The cobweb brushes as well can be used hand-held or in combination with the telescopic handle with the addition of the end cone or pole to **perform cleaning of higher surfaces**.

To maximize the possibilities of use, the standard brush and the **"C"** brush are also available in the version with adapter **included for handles and poles with American thread**.



THE GLOBAL SOLUTION FOR PROFESSIONAL CLEANING

Filmop has created a revolutionary system that overcomes all limits: Globo is the **first and only universal wet mopping system** that can be used like any traditional system, achieving superior results in terms of performance, ergonomics and hygiene.



Globo suits the aim and the operator, and not vice versa: the innovative system is **designed to meet needs, preferences and habits**, optimizing operations without forcing to change habits.

It is made up of a **foldable mop holder** and a **mop with micro flaps**, which makes easier the cleaning operations, protects the operator's health and grants high hygienic standards.

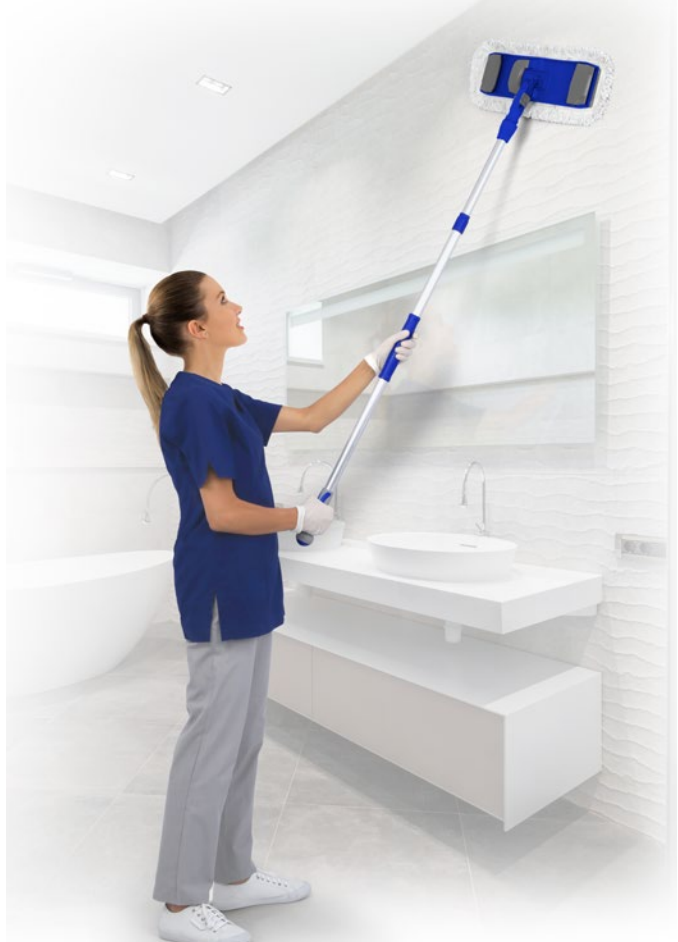
ONE SYSTEM, MANY ADVANTAGES

Globo is ideal for cleaning in environments where it is necessary to ensure a high standard of hygiene as it is a **completely touch-free system**: the fixing and releasing of the mop takes place without hand contact with dirty fibers and potentially contaminated surfaces, reducing the risk of cross-contamination.

Intuitive, simple and efficient, it **does not require complicated procedures**: the frame is designed to remain partially open to ensure quick set-up. In addition, the system facilitates and speeds up the fixing and releasing of the mop, ensuring a considerable **saving of time and effort** compared to traditional systems that require time-consuming operations.



Thanks to Globo, the operator always works in conditions of maximum ergonomics: the exclusive system **avoids continuous bending and unsuitable postures** during cleaning operations, thus preventing fatigue and the onset over time of occupational diseases with their related costs.



HIGH PERFORMANCE MICROFIBERS

Globo's microfiber mops allow you **to clean any type of surface**: the very thin filaments that characterize the entire range penetrate into the microporosity of the floor capturing the dirt and releasing it only when the textile is washed. The high collection capacity also **allows removing germs and bacteria**, ensuring maximum hygiene.



The special range includes **microfibers certified with the EU Ecolabel**, the European Union's environmental quality mark that certifies low environmental impact and high performance standards. Filmop's offer **meets the requirements indicated in the new CAM** for cleaning and sanitizing services, which require flat, reusable and microfiber products, rewarding the use of products in possession of a label compliant with UNI EN ISO 14024, such as the EU Ecolabel.

MAXIMUM VERSATILITY ENSURED

Globo can be **used with any wet mopping system**: from **pre-soaking** with Top-Down buckets to **soaking on-demand** with Equodose mechanical dispenser and with **wringing** systems, provided by CAM in the presence of wet dirt of large dimensions or greasy or encrusted dirt in environments where rinsing is required.



Combining Globo with **Boost** allows you to combine the advantages of the universal system with those of the new wringer by Filmop, optimizing the entire cleaning process and reducing at the same time the efforts: Boost **wrings 20% more with half the effort** compared to traditional wringers. The intensity of wringing can be **adjusted on the spot** according to the type of mop and the surface to be cleaned, obtaining high performance over time.

EFFICIENCY AND SUSTAINABILITY

Filmop stands out since the beginning for the production of high-quality textile products, producing in over 40 years of activity a **wide range of high-performance microfiber cloths and mops** that allow to obtain excellent results in **cleaning and hygiene**.

Not only effective: choosing Filmop microfibres also means making a **sustainable choice** that ensures both **maximum efficiency and minimum environmental impact**. Sustainability throughout the entire life cycle has led to several lines of cloths and mops being awarded the prestigious **EU Ecolabel certification**.

Download the new **Microfibre Catalogue** to discover Filmop's exclusive range of microfibres and learn more about the features and strengths of each yarn.



ELEGANCE IN THE COLLECTION

The special range of Filmop containers has been enriched with a **new shade** specifically designed for **modern and design environments**. The collection convenience is combined with the elegance of a timeless color: **Sirius** containers with cover, bag stretcher and pedal and **Patty** containers with swing cover are available in the new **total black** version, a perfect synthesis of elegance, discretion and functionality.



The black single-color version joins the **white single-color** version and the **white** version **with colored cover**, ideal for separate waste collection.

Sirius and Patty containers respect the environment: also the new black versions are partly made with **plastic components certified PSV - Plastica Seconda Vita (Plastic Second Life)**.

An important choice that confirms the commitment to the research of eco-sustainable solutions, aimed at minimizing the environmental impact of the products, without giving up the high quality standard.



CLEANING IS AN EASY TASK WITH EASY WASH

Easy Wash facilitates the **washing of horizontal and vertical surfaces** in small environments, guaranteeing maximum efficiency, hygiene and ergonomics.



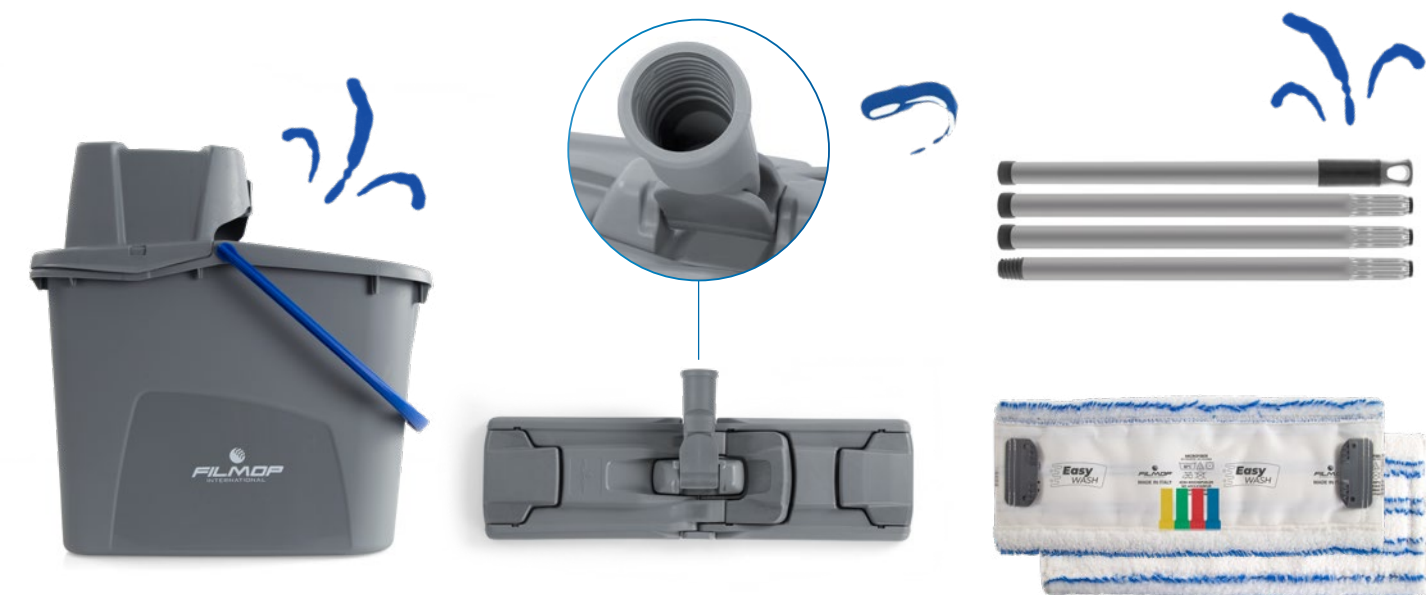
The exclusive semi-professional system ensures high performance: **it effectively removes dirt**, leaving surfaces perfectly clean and without halos.

Moreover, it **avoids any effort**: it simplifies and speeds up operations, avoiding repeated bending over time and consequent fatigue.

Finally, it is distinguished by the exclusive touch-free system that **eliminates any contact of the hands with the dirt** when fixing and releasing the mop, combating the risk of cross-contamination.



Easy Wash is also available as a **ready-to-use kit**, designed to provide all you need to mop floors and walls: the operator can use the **15-liter bucket with ergonomic wringer**, the **Energy-Fur microfiber mop** with abrasive, the **foldable frame** with flaps and the practical **4-piece handle with Italian thread**, easy to assemble and convenient to store.



OUR EXPERTS



CLEANING-PROOF INNOVATION

How would you describe Filmop top-of-the-range mopping systems? What elements make them a cut above others?

Innovation, hygiene and health are three pillars that have always guided the design of every Filmop solution: the professional systems produced in over 40 years of activity are the result of a careful study not only of objective performance but also of the impact on health. Our top-of-the-range systems guarantee excellent results in terms of cleanliness and hygiene, respecting the health of the operator: they are characterized by a design with great attention to details that guarantee maximum convenience, speed and ergonomics.

Filmop leading systems stand out also for some special features that offer important advantages: the automatic fixing system of the mop saves the operator from bending continuously to fix and drop it, requiring less effort in comparison with traditional cleaning systems. The touch-free system allows fixing and releasing the mop avoiding direct contact with the hands, thus reducing the cross-contamination risk.

In addition to these advantages, Filmop offers another big one: our mop holders can be equipped with Lock System to easily clean also walls and ceilings, ensuring maximum adherence to surfaces for better cleaning results. This system can be switched on and off by simply pushing up or down the locking device with one's foot, without the use of one's hands and without bending anymore.

Besides the Lock System joint, the mop holders are also available with ErgoSwing joint to increase their performances, while decreasing the efforts: this innovative system allows reducing significantly the wrists' bending, facilitates the "S" movement and assures the correct posture, preventing the onset of work-related illnesses.

Is the market evolving in general to include more sophisticated products? Are these higher-grade systems proving popular with customers? What types of add-ons and enhancements do customers value most?

Filmop is focused on understanding and anticipating the market's requests and needs, from which it starts to develop new solutions for professional cleaning. The market today is pointing more towards technologically advanced but easy-to-use equipment: for this reason, our priority is to design innovative systems characterized by a simple and clear design that makes them particularly easy to use.

We have noticed a greater interest in ergonomic mopping systems, which represents the best choice to ensure an effortless cleaning: ErgoSwing guarantees less strain and increased productivity, together with better floor cleaning performance.

Besides this, professional cleaning is facing a sanitary emergency that required the adoption of hygienic systems, consequently increasing the demand for them: our touch-free systems contrasting the dangerous transmission of microorganism, ensuring a high level of hygiene.

How do you see the market evolving? Will health and safety become higher priorities post-Covid-19, or will other factors become the dominant drivers?

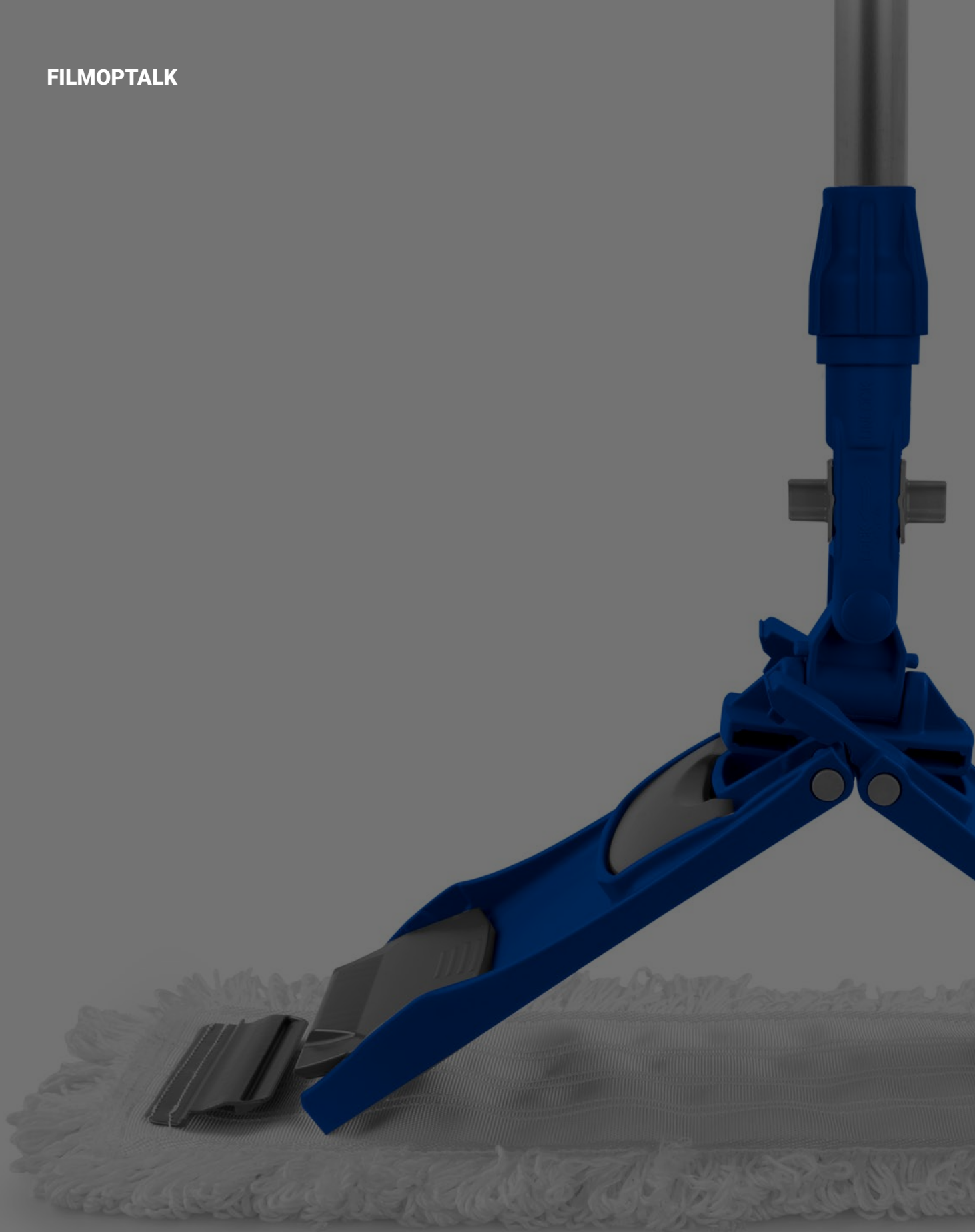
The whole world has been facing a sanitary emergency that has required to keep the environments strictly cleaned and disinfected, using highly hygienic systems to contain the risk level: hygiene and safety are keywords that will continue to be priorities, even post-Covid-19.

In the same way, more emphasis is placed on efficiency than in the past: customers have started looking for systems that ensure significant savings in terms of energy, time and costs, obviously without sacrificing effectiveness in cleaning.

Is there an argument for keeping mopping systems simple and uncomplicated as a quick and easy alternative cleaning method to machines?

Professional cleaning must take into account the specific needs and, without any doubt, there is certainly room for both types. Filmop equipment's user-friendly layout ensures the correct use of the same, reducing errors to a minimum and facilitating operators training: what sets our mopping systems apart is a unique design studied to make the use of every product extremely intuitive and easy, from the simplest to the most advanced one.

FILMOPTALK



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