

# FILMOP TALK

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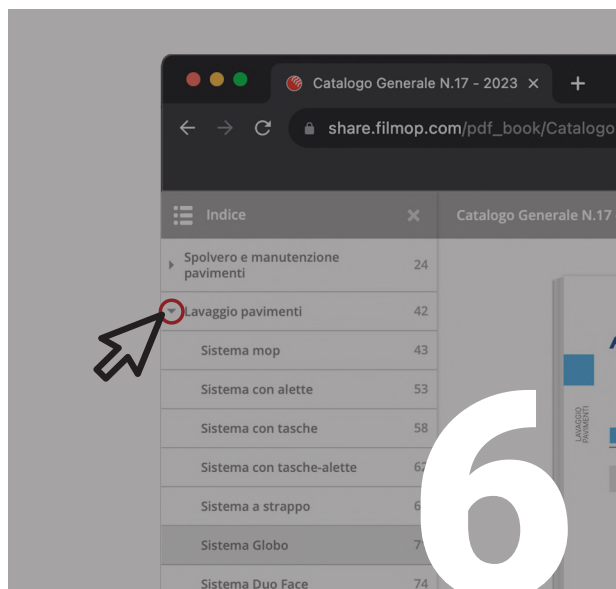
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## MAKING A DIFFERENCE

NEW MILESTONES  
AND INNOVATIVE SOLUTIONS

An issue focused on sustainability: on the following pages you will find an important recognition of the company's achievements, a new certified product and multiple solutions to facilitate collection and promote recycling.

In addition, our experts' usual advice and a useful guide on how to use Uni-Connect, the innovative system designed to connect the entire range of professional cleaning equipment, will be provided.

Finally, a further in-depth look at the 2023 General Catalogue and the new features introduced in this edition, exclusively digital in order to avoid the issues associated with the traditional paper version.



# NEW AWARD FOR FILMOP

SILVER

2023  
**ecovadis**  
Sustainability  
Rating

Filmop confirmed its **EcoVadis Silver Medal**, ranking in the top **25% of companies with the highest scores** among those evaluated in more than 175 countries worldwide.

**Environment, sustainable procurement, ethics, labour practices and human rights:** Filmop's performance was thoroughly examined by **EcoVadis**, the first and foremost provider of sustainability ratings for companies. The **CSR (Corporate Social Responsibility)** assessment was conducted by an international team of experts to examine the policies undertaken, the actions carried out and the results obtained by Filmop in each of the areas considered. The methodology adopted is based on globally recognised standards including **GRI (Global Reporting Initiative)**, **UNGC (United Nations Global Compact)** and **ISO 26000** and is overseen by an international scientific committee, thus laying the foundations for an **objective and authoritative assessment**.

The medal thus obtained rewards the **company's good practices**, confirming once again Filmop's commitment to designing and implementing the **best cleaning systems**, placing the well-being and health of people and respect for the environment in which we live at the centre of each project. Compared to the previous EcoVadis assessment, Filmop further improved its overall score by excelling in terms of **environmental protection** and **concern for human rights** - an achievement to be proud of.

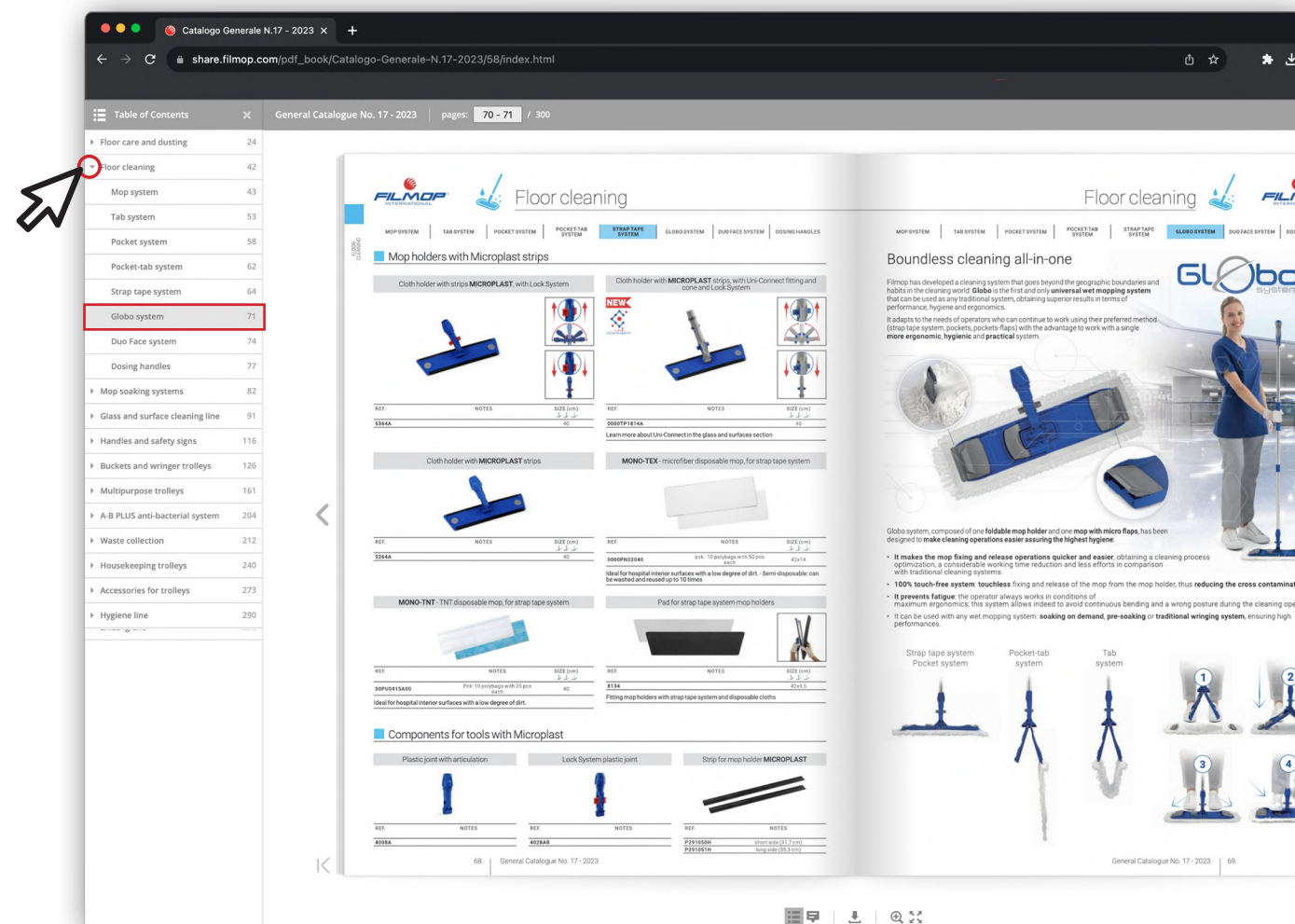


# GENERAL CATALOGUE: WHAT'S NEW IN THIS EDITION

The **new edition** of the General Catalogue is ready: available in **Italian, English and German**, it can be **browsed directly online** by accessing the Media section of the site or **downloaded in full or by individual page**.

Practical **bookmarks linked** to each index entry have been introduced to **make consulting the catalogue easier and more immediate**. Whether integrated within the online browsable version or in the relevant pdf, they allow you to **move quickly from one part of the catalogue to another** by simply clicking on the bookmark.

For example, selecting the 'Floor Washing' line will display the relevant subsections linked to the corresponding pages of the catalogue: clicking on 'Globo System' will automatically take you to the system's introductory page, and from there you will be able to consult the following pages about Globo mop holder versions and the range of mops with micro flaps.



This avoids having to manually scroll page by page to find codes or content, wasting time and making it difficult to search through the countless articles on offer and the many pages of the catalogue.

# COUNTLESS COLLECTION SOLUTIONS

Why settle for a single solution? **Atlatx line** makes it possible to **quickly change the type of collection** according to need, by matching the 50-litre bin with one of the ten available covers. You can therefore **instantly switch from the white or grey tilting version to the shaped version** available in different shapes and colours.



The **white AtlatxFlip swing cover** further extends the options: it can be **customised graphically** with logos or graphics as required to stand out from its context or, otherwise, to integrate in the surroundings.



The **AtlatxFit shaped covers**, on the other hand, can hold the **adhesive labels** indicating the type of waste to be delivered. The set consists of six stickers with wording and drawings showing as many different types of waste, from paper to metal, including unsorted and organic waste. This makes collection easy and quick, and avoids any errors when disposing of waste.





# TWICE AS EFFECTIVE

**Duetto** doubles the possibilities: the special **microfibre mop** is designed to allow surface **dusting** and **washing** in a single step, ensuring high performance. It is ideal for industrial surfaces, natural stone floors, single firing and stoneware with a **medium to high degree of dirt**.

The **bordered side with short yarn** exerts an **effective mechanical action** on dirt molecules, removing them and trapping them into the fibres. The **high electrostatic power** also allows dust to be attracted and caught without scratching the surface. The **shock-absorbing border** reduces impact between the mop and the floorboard during cleaning, preventing accidental damage.

The high absorbency of the **long twisted yarn side**, on the other hand, ensures a **long washing autonomy** together with **fast drying of the floor**. The special **twisting process** allows the yarn to keep its shape and structure even after repeated washing, thus extending the life of the mop.

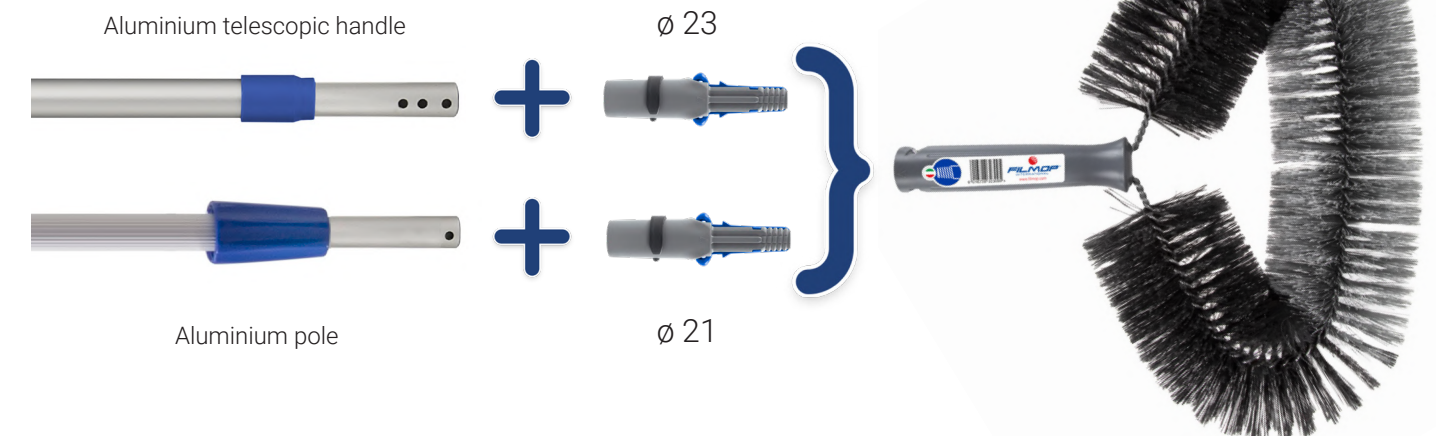
Not only effective: Duetto also stands out for sustainability throughout its entire life cycle. The reduced environmental impact was formally recognised with the awarding of the EU Ecolabel certification, the environmental label in accordance with UNI EN ISO 14024 that rewards the best eco-friendly products by qualifying them on the market.

Duetto can be used in combination with **mop holders with strap tape system**: light and functional, they facilitate cleaning by reducing effort. The **flat edges** ensure excellent floor adherence and can be easily replaced at the end of their service life.



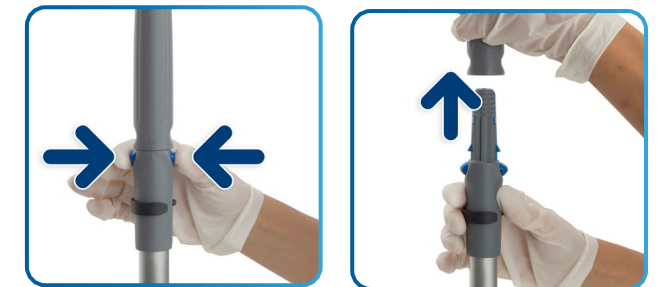
# DO YOU KNOW HOW TO ATTACH AND DETACH UNI-CONNECT?

Quick and easy, **Uni-Connect** allows the **same handle to be attached to any glass, surface or floor cleaning equipment**. The special **end cone**, available in **ø 23 for telescopic handles** and **ø 21 for poles**, is designed to ensure **quick fixing**: once positioned at the end of the handle by matching the respective holes and secured with the supplied clip, it is ready to instantly attach to the handle of any tool in the Uni-Connect range. The connection is secure and withstands any stresses during cleaning operations, thus preventing dangerous disengagement of the tool.



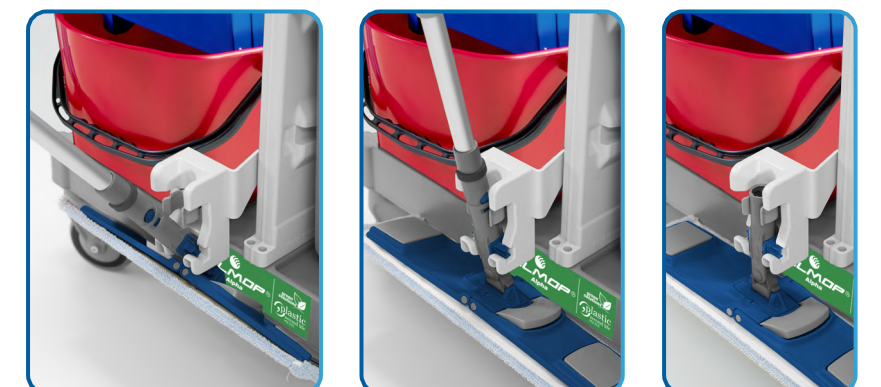
**Release is easy and fast too:** simply press the two side buttons on the end cone and simultaneously lift the tool to detach it from the handle.

Contact points are highlighted in blue to be immediately recognisable.



Uni-Connect does not stop at manual equipment, but you can also **attach and detach** floor dusting and washing **mop holders**, working in synergy with **Alpha** and **OneFred trolley attachment**.

To attach the mop holder, simply insert the end cone into the joint and tilt the handle slightly to release the tool immediately. Similarly, to unhook the mop holder on the trolley, simply follow the reverse procedure: insert the joint into the attachment while holding the handle at an angle and then position it vertically before unhooking it. The mop holder thus remains attached to the socket until the next use, while the handle is free to be attached on another tool.





# OUR EXPERTS



## FLOORS AT RISK OF DETERIORATION

***In which environments do hard floors wear the most?***

High-traffic areas particularly increase the risk of wear and tear: for example, hard floors located in all environments related to public transport such as airports, subways, railways, and bus stations are subject to the continuous passage of people, increasing the possibility of wearing out over time. Floors found in schools, shopping centers, and sport arenas that host major events run the same risk. In addition, material plays a key role: wooden floors tend to get damaged earlier, especially if they are located in congested areas.

***How can you take action in the most at-risk environments?***

Floor wear is more frequent especially when adequate cleaning is lacking: these delicate areas require frequent cleaning to prevent dust and dirt particles from being trampled on, damaging surfaces. Carpets should be placed outside buildings to clean shoes before entering, but they are often missing or not functional due to their poor quality.

***In what types of environment is a clean, shiny floor most crucial?***

Floors should be cleaned everywhere, no matter where they are. Brilliance can take on greater importance when a floor is made of wood or polished stone: for example, marble and granite surfaces tend to lose their brilliance when they are not properly treated. Speaking of environments, hotels and shopping centers must keep floors clean and shiny to convey a professional and neat image to their customers.

***How can a floor be kept looking pristine even when it receives a particularly high level of wear and tear?***

First of all, it is important to avoid the passage of dirt from the outside to the inside by using a carpet. It is also essential to use cleaning tools suitable for the type of floor and the level of traffic, without forgetting the right cleaning frequency: you can use the best equipment but if you clean little, you risk floor deterioration over time.

***What is the optimal procedure to follow and what tools should be provided?***

Dusting is a fundamental step that must be done frequently, especially in high-traffic areas: the fine dirt that remains on the floor is subject to continuous friction, which ends up ruining the treatment, with a consequent

loss of brilliance. It is pivotal to choose professional dusting systems suitable for the type of surface and the size of the environments to be cleaned. Filmop offers synthetic and cotton mops available in sizes from 40 to 160 cm and highly professional microfibers, included those with long loops, which stand out for their high collection power. We also offer an exclusive range of disposable cloths that allow you to remove even the smallest particle of dust. It includes disposable cloths soaked with mineral oil, designed to capture and retain even the dust invisible to the naked eye without leaving traces or marks on the floor. They can be used with Spark holder with rubber blades for dusting all kind of smooth floors among which parquette, marble, porcelain and linoleum. Washing is another important step: there is nothing better than microfiber for effectively cleaning hard floors. The wide range of Filmop microfibers ensures truly unrivaled cleanliness: the very thin filaments penetrate into the microporosity of the surface, capturing the dirt. They can be used with Globo mop holder for an efficient and effortless cleaning as well as with ErgoDrop tank handle, ideal for spot cleaning or floor washing in small-medium environments.



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